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Yahoo! Appoints Ron Bell as General Counsel

SUNNYVALE, Calif.--(BUSINESS WIRE)-- Yahoo! Inc. (NASDAQ: YHOO) announced today the appointment of Ron Bell as general counsel. Bell will be responsible for Yahoo!'s global compliance programs and legal affairs worldwide.

"Ron Bell's legal acumen, his outstanding service to the company over the past 13 years, and his leadership within Yahoo!'s legal team make him an excellent choice for general counsel," said Marissa Mayer, chief executive officer. "I am excited to appoint him in this critical role at Yahoo!."

Bell joined Yahoo! in July 1999, serving in numerous senior roles within the legal department, most recently as interim general counsel, and prior to that as a deputy general counsel for 11 years. He has made his mark on many of the company's most strategic deals and initiatives, including the Microsoft search alliance and the Yahoo! Newspaper Consortium, a confederation of media companies representing more than 200 U.S. newspapers.

"I'm thrilled to be working with Marissa and the entire executive team to help propel Yahoo! to its next stage," said Bell. "And I'm honored to lead such a phenomenal legal organization."

Bell's new role is effective immediately and he will report directly to Mayer.

About Yahoo!

Yahoo! is focused on creating deeply personal digital experiences that keep more than half a billion people connected to what matters most to them, across devices and around the globe. Yahoo!'s unique combination of Science + Art + Scale connects advertisers to the consumers who build their businesses. Yahoo! is headquartered in Sunnyvale, California. For more information, visit the pressroom (pressroom.yahoo.net) or the company's blog, Yodel Anecdotal (yodel.yahoo.com).

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