



Yahoo! Sports Scores With Global World Cup Coverage

Yahoo! Sports Connects Fans Worldwide with Localized, Up-to-the-minute Information in 11 Languages on One of the World's Most Popular Sporting Events

SANTA CLARA, Calif. -- May 12, 1998 -- Soccer enthusiasts around the world, from armchair fans at home to diehard supporters trekking to France, can score big online. Yahoo! (NASDAQ: YHOO), the leading navigational guide to the Internet, today unveiled international news and full coverage of World Cup '98 in 11 different languages through Yahoo! Sports (<http://sports.yahoo.com>). The new offering gives users around the world quick and easy access to global programming of the events leading up to and taking place in France this summer.

Yahoo! Sports Coverage of the World Cup brings together in one central location a wealth of information including local and regional content and news, up-to-the minute coverage on all tournament games including immediate goal flashes, targeted Web resources, and other soccer-related offerings. Through this extensive coverage, enthusiasts can follow the events in France, from the warm-up friendlies to the championship match. Coverage of the World Cup is provided through Yahoo!'s 13 World Yahoo!'s and is offered in 11 different languages: Danish, English, French, German, Italian, Japanese, Korean, Norwegian, Portuguese, Spanish and Swedish.

"With Yahoo!'s global presence and extensive network of international offerings, we continue to bring users comprehensive, up-to-the-minute coverage of major sporting events, such as the World Cup, all in one place on the Web," said Tonya Antonucci, producer, Yahoo! Sports. "Matching the grassroots spirit of soccer and national pride with the spirit of the Internet, Yahoo! Sports Coverage of the World Cup delivers a collective online experience to users across many time zones and geographic locations quickly, easily, and conveniently."

World Cup Warm-Ups

From now through June 9, 1998, Yahoo! Sports Coverage of the World Cup will provide users with a preview of the tournament, which kicks off on June 10 in a match between defending champion Brazil and challenger Scotland. The site features a dynamic front page with up-to-the-minute information including world soccer news of the day, Web resources, event groupings, and travel and weather information. Agence France Presse, Reuters International, Sports Informations Dienst, and SportsTicker® deliver news headlines and breaking stories on the players, teams, and coaches. In addition, users can easily navigate the site to obtain World Cup rankings and full historical features on the winners of each of the past World Cups since 1930. Yahoo! Sports Coverage of the World Cup also offers a detailed schedule for fans to track teams from the opening rounds to the final match. In addition, the site provides chats and message boards, so fans can interact live with others from around the world to discuss teams, players, match ups, rivalries and events of World Cup '98.

In the weeks just before the tournament, Yahoo! Sports will enable soccer enthusiasts to check out current team news, photos, study player bios, follow the countdown to final rosters, and evaluate the competitiveness of each group on each of the 32 country pages. The site will also provide cultural and travel-related information on each of the seven French-host cities.

Kicking Off on June 10: World Cup Tournament Coverage

In addition to the news and information offered in the days leading up to the World Cup, Yahoo! Sports Coverage of the World Cup tournament will deliver game previews and matchups, up-to-the-minute scores, stats, recaps, photo highlights, a bracket, and group standings, beginning June 10 and continuing through the final match on July 12. Soccer fans will also be able to access information on scheduled TV coverage of the 1998 World Cup.

Going to the World Cup?

For soccer enthusiasts travelling to France for the 1998 World Cup, Yahoo! provides users with resources and information to plan their trip. Fans will be able to use Yahoo! Travel (<http://travel.yahoo.com>) to get timely airfare announcements, make reservations and purchase airline tickets, make car and hotel reservations, as well as access other related destination information and services. Yahoo! also provides the latest weather in France's World Cup host-cities and tournament venues including Bordeaux, Lyon, Marseille, Nantes, Paris, Saint Etienne, and Toulouse.

Hewlett-Packard is the official global sponsor of Yahoo! Sports Coverage of the World Cup and the official information-technology hardware and maintenance supplier to the 1998 World Cup Soccer Tournament.

About Yahoo!

Yahoo! Inc. (YHOO) is a global Internet media company that offers a network of globally-branded Web programming serving millions of users daily. As the first online navigational guide to the Web, www.yahoo.com is the single largest

guide in terms of traffic, advertising, household and business user reach, and is one of the most recognized brands associated with the Internet. Yahoo! Inc. provides targeted Internet resources and communications services for a broad range of audiences, based on demographic, key-subject and geographic interests. Yahoo! is headquartered in Santa Clara, Calif.

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