



Special Performances by Lady Gaga, Usher, U2's The Edge & Bono, and More to Be Announced for "A Decade of Difference: A Concert Celebrating 10 Years of the William J. Clinton Foundation"

Live at the Hollywood Bowl and Broadcast Live Only on Yahoo!

Concert to be Held on October 15

Exclusive, Live Broadcast Performance Only on Yahoo!

Pre-Sale Tickets will be Available to American Express Cardmembers® September 15 at 10:00 a.m. PT through September 18 at 10:00 p.m. PT; Tickets will be Available to the General Public September 19 at 10:00 a.m. PT at www.ticketmaster.com

All Ticket Proceeds Will Benefit the Work of the Clinton Foundation

NEW YORK--(BUSINESS WIRE)-- The William J. Clinton Foundation and Yahoo! (NASDAQ:YHOO) today announced on Saturday, October 15, 2011, an all-star group of the most influential and socially responsible artists in music, film, and television will come together to celebrate the work and impact of President Clinton and the Clinton Foundation.

"A Decade of Difference: A Concert Celebrating 10 Years of the William J. Clinton Foundation" will feature special performances by Lady Gaga, Usher, and a rare acoustic performance by U2's The Edge and Bono, as well as additional artists to be announced. The concert will be held at the iconic Hollywood Bowl in Los Angeles, CA and will be broadcast live only on Yahoo! (<http://clintonconcert.yahoo.com>).

"I am proud that some of today's most influential performers are coming together to raise awareness about the work of my Foundation," said President Bill Clinton. "In the past decade, commitments to my Clinton Global Initiative have improved the lives of more than 300 million people around the world. We've lowered the cost of AIDS and HIV treatment, combated climate change, strengthened economies, increased access to education and healthcare, provided financing and mentoring for small businesses. This celebration marks ten years of these efforts and demonstrates how much we can do to make a difference in the years ahead."

Millions of people around the world will be able to watch the concert live only on Yahoo!, the premier digital media company and the exclusive live online broadcast partner for the concert. The live concert will be available at <http://clintonconcert.yahoo.com>. The concert will be featured globally and will be also available on-demand on Yahoo!, which will feature highlights and interviews with the artists, and other guests during and after the live event on October 15. At Yahoo!, viewers will be able to donate to the William J. Clinton Foundation.

Yahoo! will also be sending fans to the concert in Los Angeles through a sweepstakes. Yahoo! will amplify its audience's impact by donating \$1.00 to the Clinton Foundation for each sweepstakes submission, up to \$50,000. Entrants will be able to direct Yahoo!'s donations toward strengthening economies, improving global health, protecting the environment, or promoting healthier childhoods. For sweepstakes information, 'like' [Yahoo! on Facebook](#).

"It's an honor to support the work of the William J. Clinton Foundation and for Yahoo! to be a part of this special event," said Ross Levinsohn, EVP Americas, Yahoo!. "Consistently, when news and events happen in the world, hundreds of millions of people turn to Yahoo! as the place to be informed and entertained. We're proud to deliver an exclusive 'only on Yahoo!' moment to our users globally."

American Express® Cardmembers can get advance tickets to this once-in-a-lifetime concert September 15 through September 18 via www.ticketmaster.com and Preferred Seating available to Gold Card, Platinum Card® and Centurion® members. Tickets will be made available to the general public on September 19 via Ticketmaster www.ticketmaster.com

"We are thrilled to support the Clinton Foundation by organizing and producing this concert that celebrates the incredible work conducted by President Clinton and his foundation over the last ten years," said Aaron Grosky, Executive Producer for Control Room. "We believe music has the power to transcend cultural, language and geographic barriers to bring people together around issues and solutions facing our global community."

For more information about the concert, visit www.clintonconcert.com and follow President Clinton on Facebook

(www.facebook.com/billclinton) and Twitter (@ClintonTweet).

About the Clinton Foundation

Through performances and film, "A Decade of Difference" will highlight the Clinton Foundation's efforts to improve global health, strengthen economies worldwide, promote healthier childhoods, and protect the environment. Over the past 10 years, President Clinton's vision and leadership have resulted in nearly 4 million people benefiting from lifesaving HIV/AIDS treatment; more than 12,000 U.S. schools building healthier learning environments; more than 26,000 micro-entrepreneurs, small business owners, and smallholder farmers improving their livelihoods and communities; and more than 2.2 million tons of greenhouse gases cut or abated in some of the world's largest cities. And he has redefined the way we think about giving and philanthropy through his Clinton Global Initiative, whose members have more than 2,000 commitments that have already improved the lives of 300 million people in more than 180 countries. In addition to his Foundation work, President Clinton has served as top United Nations envoy for the Indian Ocean tsunami recovery effort and currently serves as the UN Special Envoy to Haiti and the co-chair of the Interim Haiti Recovery Commission.

About Yahoo!

Yahoo! (NASDAQ:YHOO) is the premier digital media company, creating deeply personal digital experiences that keep more than half a billion people connected to what matters most to them, across devices and around the globe. And Yahoo!'s unique combination of Science + Art + Scale connects advertisers to the consumers who build their businesses. Yahoo! is headquartered in Sunnyvale, California. For more information, visit the pressroom (pressroom.yahoo.com).

Yahoo! is home to the #1 sites for [finance](#), [sports](#), [news](#), [entertainment news](#) and more.

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About Control Room

Founded by Emmy-award winning producer Kevin Wall and headed by company president and executive producer Aaron Grosky, Control Room is the world's leading producer of massive global events leveraging unparalleled expertise to deliver once-in-a-life time entertainment experiences to audiences around the world. Through a combination of expertise — event production, television production, media architecture design, artist and celebrity relationships, sponsorship development, and creative vision — Control Room evolves events into cultural phenomena.

Control Room is an end-to-end solution for brands, artists, broadcasters and sponsors committed to connecting global audiences with compelling entertainment. The company has built long-standing business relationships and successfully navigated the complexities of culture, government, and production in countries in every region of the world. Since 2005, Control Room has illustrated a history of measurable results through a comprehensive body of work including more than 100 live events ranging from single-artist concerts to worldwide movements.

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