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YAHOO INC

Filed by

THIRD POINT LLC

FORM DFAN14A

(Additional Proxy Soliciting Materials - Non-Management (definitive))

Filed 05/02/12

Address	YAHOO! INC. 701 FIRST AVENUE SUNNYVALE, CA 94089
Telephone	4083493300
CIK	0001011006
Symbol	YHOO
SIC Code	7373 - Computer Integrated Systems Design
Industry	Business Services
Sector	Services
Fiscal Year	12/31

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934

Filed by the Registrant [ ]
Filed by a Party other than the Registrant [X]

Check the appropriate box:

[ ] Preliminary Proxy Statement
[ ] Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
[ ] Definitive Proxy Statement
[ ] Definitive Additional Materials
[X] Soliciting Material Pursuant to ss.240.14a-12

Yahoo! Inc.

(Name of Registrant as Specified In Its Charter)

Third Point LLC
Third Point Offshore Master Fund L.P.
Third Point Ultra Master Fund L.P.
Third Point Partners L.P.
Third Point Partners Qualified L.P.
Third Point Reinsurance Co. Ltd.
Lyxor/Third Point Fund Limited
dbX-Risk Arbitrage 11 Fund
Daniel S. Loeb
Harry J. Wilson
Michael J. Wolf
Jeffrey A. Zucker

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):
[X] No fee required.
[ ] Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1) Title of each class of securities to which transaction applies:

_____

2) Aggregate number of securities to which transaction applies:

_____

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

_____

4) Proposed maximum aggregate value of transaction:

_____

5) Total fee paid:

_____

[ ] Fee paid previously with preliminary materials.
[ ] Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number or the Form or Schedule and the date of its filing.

1) Amount Previously Paid

_____

2) Form, Schedule or Registration Statement No.:

_____

3) Filing Party:

_____

4) Date Filed:

_____

On May 1, 2012, Third Point LLC (" Third Point ") posted the material set forth on Exhibit 1 attached hereto (and incorporated herein by reference) to the Value Yahoo website at http://valueyahoo.com/resources/news/how-to-save-yahoo. Also on May 1, 2012, Third Point posted the material set forth on Exhbit 2 attached hereto (and incorporated herein by reference) to the Value Yahoo website at http://valueyahoo.com/resources/pov/infographic-the-incredible-shrinking-yahoo-yahoos-market-power-takes-a-dive. Also on May 1, 2012, Third Point posted the material set forth on Exhibit 3 hereto (and incorporated herein by reference) to the Value Yahoo website at http://valueyahoo.com/resources/news/profits-dont-always-stick-in-chinas-web.

* * *

Third Point and the other Participants (defined below) have filed with the Securities and Exchange Commission (the " SEC ") a preliminary proxy statement and accompanying proxy card in connection with its solicitation of proxies for the election of Mr. Daniel S. Loeb, Mr. Harry J. Wilson, Mr. Michael J. Wolf and Mr. Jeffrey A. Zucker at the Company's 2012 Annual Meeting of Shareholders (the " Annual Meeting ").

THE PARTICIPANTS STRONGLY ADVISE ALL SHAREHOLDERS OF THE COMPANY TO READ THE PRELIMINARY PROXY STATEMENT, THE DEFINITIVE PROXY STATEMENT, THE ACCOMPANYING PROXY CARDS AND OTHER DOCUMENTS RELATED TO THE SOLICITATION OF PROXIES BY THIRD POINT, DANIEL S. LOEB, THIRD POINT OFFSHORE MASTER FUND L.P., THIRD POINT ULTRA MASTER FUND L.P., THIRD POINT PARTNERS L.P., THIRD POINT PARTNERS QUALIFIED L.P., THIRD POINT REINSURANCE COMPANY LTD., LYXOR/THIRD POINT FUND LIMITED, DBX-RISK ARBITRAGE 11 FUND, HARRY J. WILSON, MICHAEL J. WOLF AND JEFFREY A. ZUCKER (COLLECTIVELY, THE " PARTICIPANTS "), FROM THE SHAREHOLDERS OF THE COMPANY, FOR USE AT THE ANNUAL MEETING, WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. SUCH MATERIALS WILL, ALONG WITH OTHER RELEVANT DOCUMENTS, BE AVAILABLE AT NO CHARGE ON THE SEC'S WEBSITE AT HTTP://WWW.SEC.GOV. IN ADDITION, THE PARTICIPANTS IN THE SOLICITATION WILL PROVIDE COPIES OF THE PROXY STATEMENT WITHOUT CHARGE UPON REQUEST. REQUESTS FOR COPIES SHOULD BE DIRECTED TO THE PARTICIPANTS' PROXY SOLICITOR, MACKENZIE PARTNERS, INC. AT ITS TOLL-FREE NUMBER (800) 322-2855 OR VIA EMAIL AT PROXY@MACKENZIEPARTNERS.COM.

IMPORTANT INFORMATION RELATING TO THE ABOVE-NAMED PARTICIPANTS IN THIS PROXY SOLICITATION, INCLUDING THEIR DIRECT OR INDIRECT INTERESTS IN THE COMPANY, BY SECURITY HOLDINGS OR OTHERWISE, IS CONTAINED IN THE PRELIMINARY PROXY STATEMENT FILED BY THIRD POINT AND THE OTHER PARTICIPANTS WITH THE SEC ON MARCH 21, 2012, WHICH DOCUMENT IS AVAILABLE AT NO CHARGE AT THE SEC'S WEBSITE AT HTTP://WWW.SEC.GOV. WHEN COMPLETED, THE DEFINITIVE PROXY STATEMENT WILL BE AVAILABLE TO SHAREHOLDERS OF THE COMPANY AT NO CHARGE AT THE SEC'S WEBSITE AT HTTP://WWW.SEC.GOV OR BY CONTACTING THE PARTICIPANTS' PROXY SOLICITOR, MACKENZIE PARTNERS, INC. AT ITS TOLL-FREE NUMBER (800) 322-2855 OR VIA EMAIL AT PROXY@MACKENZIEPARTNERS.COM.

Exhibit 1

How To Save Yahoo!

Forbes

April 26, 2012

By Eric Jackson

Earlier this week, I was invited by the folks at All Things Digital to write less than 150 words on what one thing Yahoo! (YHOO) could do to turn its core business around. It’s a good question.

Read the rest of the article here: http://www.forbes.com/sites/ericjackson/2012/04/26/how-to-save-yahoo/

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Exhibit 2

INFOGRAPHIC: The Incredible Shrinking Yahoo! - Yahoo!'s Market Power Takes a Dive

THE INCREDIBLE SHRINKING YAHOO

YAHOO'S MARKET POWER TAKES A DIVE

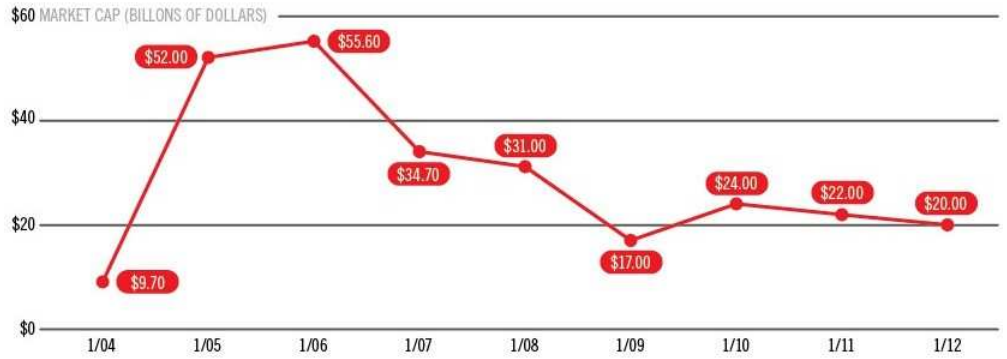
There was a time when Yahoo ruled the web. Alongside its contemporaries MSN and a much younger Google, the search engine was a formidable internet presence in the late 1990s and early 2000s and showed little sign of slowing down.

Unfortunately, those days are no longer. Due to the company's struggle to keep up with competitors, Yahoo has been shrinking in size and power since the middle of the last decade. Below, we explore how far Yahoo has fallen and what its prospects look like today.

A TUMBLING MARKET CAP

One of the most prominent signs of Yahoo's distress is its ever-decreasing market cap, which has been on a downward trend for the last 8 years.

YAHOO'S DEFLATING MARKET CAP



$18.8 BILLION

As of April 2012, Yahoo's market cap sits at just $18.8 billion.

2006 **$54.9 BILLION** → 2012 **$17.26 BILLION**

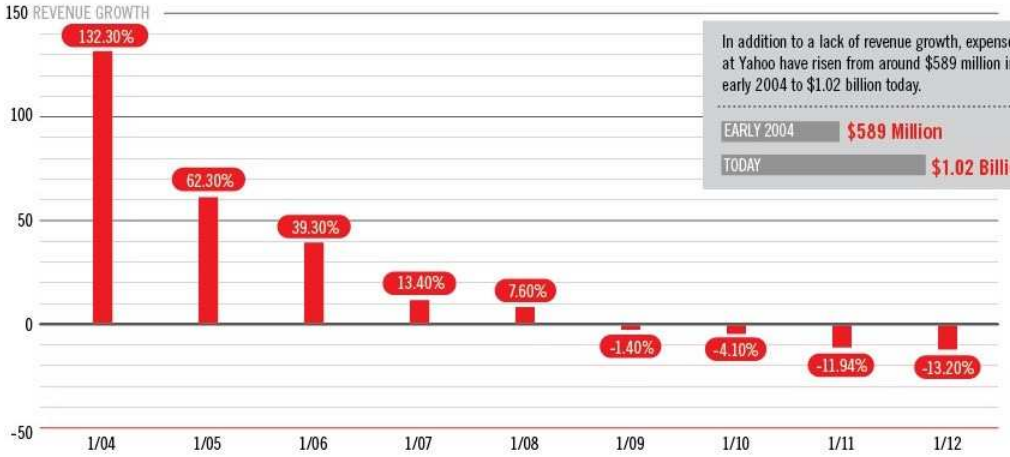
Additionally, Yahoo's enterprise value has fallen 68.5 percent in the past 6 years.

Taken in total, this paints a pretty grim picture for the company over the next several years.

FALLING REVENUE GROWTH

Another key indicator that Yahoo is shrinking is the inability of company leadership to grow revenue. In fact, their revenue growth has been falling steadily since 2004.

REVENUE GROWTH FALLS BELOW ZERO



In addition to a lack of revenue growth, expenses at Yahoo have risen from around $589 million in early 2004 to $1.02 billion today.

EARLY 2004	$589 Million
TODAY	$1.02 Billion

Source: https://www.hightable.com/infographic/43571

Exhibit 3

Profits Don’t Always Stick in China’s Web

Wall Street Journal

April 29, 2012

By Tom Orlik

The only thing growing faster than China's e-commerce sector seems to be the losses of firms burning cash to gain market share.

Higher incomes, an expanding pool of Internet users and the rise of smartphones mean online retail in China is booming. In 2011, the number of Internet users rose 12% to 513 million. E-commerce transaction value jumped 55% to 806 billion yuan ($127 billion), according to data from Analysys.

Read the rest of the article here: http://online.wsj.com/article/SB10001424052702304723304577370320281194402.html

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