



Around The World With Yahoo! Travel

Yahoo! Travel Unites Global Information and Booking Resources for Travelers

SANTA CLARA, Calif. -- Nov. 10, 1997 -- Thinking about a family vacation in the Caribbean? Planning a business trip to New York City? What about a llama trek or an African safari? No matter how exotic or simple the trip is, [Yahoo! Travel](#) has the information and resources necessary to make travel planning an easier and more convenient experience. Launched today by Yahoo! Inc., the world's leading guide to the Internet, Yahoo! Travel is located on the Web at <http://travel.yahoo.com> as well as through the front page of Yahoo!®, <http://www.yahoo.com>. By combining online travel resources from industry leaders such as Lonely Planet and Travelon with The SABRE Group's Travelocity booking engine for air travel, car rentals and hotel accommodations, Yahoo! Travel provides users a one-stop shop for all of their domestic and international travel needs.

"Making travel plans can be a time-consuming process, especially if there are several options to look at," said Susan Briggs, senior producer at Yahoo!. "With Yahoo! Travel, users have the information and tools they need all in one place, eliminating the extra time spent going back and forth between different resources to research and reserve potential itineraries. In addition, Yahoo! Travel offers users several different ways to plan their travel - by destination, lifestyle or interest - depending on the type of trip they want to take."

Weather Conditions and Llama Trekking

Whether the itinerary includes travel to foreign countries or simply a nearby day trip, Yahoo! Travel provides the resources for individuals to find out everything from current weather conditions, currency exchange rates and air fare announcements to planning trips based on lifestyle (i.e., singles, families, lesbian, gay, bisexual) or activities (i.e., heli-skiing, llama trekking, cruises). The new travel area includes information on more than 400 destinations around the world, including cities, states, countries, islands, etc.

Working with award-winning guidebook publishers, Lonely Planet, Yahoo! Travel also offers potential travelers insight into a variety of countries on every continent around the globe. Users can research basic facts about traveling within a specific region, including maps of the country, when best to travel, what to see, how to get around, and warnings for travelers. Lonely Planet also provides editorial on environment, culture, history, events and activities for specific locales as well as recommended reading for people looking for further information.

In addition, the Yahoo! directory is integrated into Yahoo! Travel for easy access to more resources and Web sites for specific countries, regions or travel topics. For individuals who want to learn what other travelers have to say, Yahoo! Travel also provides a community area that includes travel-related chat, message boards and Net events.

Air Fares and Package Vacations

To facilitate the transition from planning a trip to booking an itinerary, Yahoo! has teamed up with SABRE's Travelocity and offers convenient access to booking air travel, car rentals and hotel accommodations directly on the Yahoo! Travel site. In addition, package vacation options for various regions and cities worldwide are available from Travelon, one of the Web's largest specialty travel, cruise and package vacation providers. To find out the latest news on special air fares, users can investigate Yahoo! Travel's air fare announcements provided by Preview Travel.

About Yahoo!

Yahoo! Inc. (NASDAQ:YHOO) is a global Internet media company that offers a network of branded Web programming that serves millions of users daily. As the first online navigational guide to the Web, www.yahoo.com is the single largest guide in terms of traffic, advertising, household and business user reach, and is one of the most recognized brands associated with the Internet. Yahoo! Inc. provides targeted Internet resources and communications services for a broad range of audiences, based on demographic, key-subject and geographic interests. Yahoo! is headquartered in Santa Clara, Calif.

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