



Yahoo! Real Estate Connects Homebuyers, Home Owners, And Real Estate Professionals With New Tools And Resources

Free Agent Profiles, Finance Calculators and Expanded Listings Now Available

SANTA CLARA, Calif. Real Estate Connect 98 -- Dec. 4, 1998 -- Home buyers and renters as well as real estate agents continue to recognize the value and simplicity of researching, buying, selling and renting real estate properties online. As some of the most influential leaders gather in San Francisco this week for Real Estate Connect 98, a premier technology and real estate summit, Yahoo!® Real Estate (<http://realestate.yahoo.com>) today unveiled several new offerings to users. The additional features include free agent profiles, a suite of finance calculators, and expanded listings including foreclosed properties. Yahoo! Real Estate, which is part of Yahoo! Inc. (NASDAQ: YHOO), continues to be a place on the Web where consumers go to gain insight into today's dynamic real estate market and where industry professionals turn to reach the Web's largest audience of current and future property owners.

"Yahoo! Real Estate provides great value for both Yahoo! users and real estate professionals," said Jim McCarthy, senior producer, Yahoo! Real Estate. "By providing communication assistance to our users with our free Agent Profiles, tools including three innovative finance calculators, and expanded content such as the foreclosed homes classified listings, Yahoo! Real Estate delivers a complete online offering for anyone buying, selling or renting a home."

Free Agent Profiles

Beginning today, Yahoo! Real Estate offers real estate agents a convenient and targeted way to reach current and future property owners. By going to Yahoo! Real Estate and clicking on the Free Agent Profiles area available on the front page, agents can register for the service and develop their personal public profile. Creating a profile requires no special software, HTML or other technical skills to get started. Through the Agent Profiles, the agent can share basic contact information including their email address; post a photo; tell interested property owners about their interests, business and accomplishments; link directly to their office's home page, or to properties for sale; and even share other relevant and useful links. To make reaching an agent even easier, consumers can easily bookmark their agent's profile, through a link at the bottom of the profile.

Navigate and Calculate on Yahoo! Real Estate

Yahoo! Real Estate and E-LOAN today also announced they have teamed up to provide a suite of finance calculators to help consumers navigate and calculate payments for some of life's most important property-related decisions.

"Working with Yahoo! Real Estate, we can offer customers a quick and convenient way to determine what type of mortgage works best for their situation. This agreement brings together the vast reach of Yahoo! with a powerful process from E-LOAN to enable consumers to make more-informed decisions on managing their money and investing in property," said Chris Larsen, president, E-LOAN.

Through Yahoo! Real Estate, consumers can pick any one of the following calculators:

- **Payment calculator** - allows users to determine their payment for different loan amounts, interest rates, and amortization terms.
- **Amortization calculator** - calculates the breakdown between principal and interest in payments on mortgages.
- **Rent versus own calculator** - shows the financial difference between renting a property and buying a home.

These and other tools are also available through Yahoo! Finance (<http://quote.yahoo.com>), Yahoo!'s comprehensive Web resource for personal finance and investment information.

Enhanced Property Listings

Giving property seekers expanded access to one of the Web's largest, most diverse databases of real estate listings, Yahoo! Real Estate now offers consumers foreclosed home listings. These properties complement Yahoo!'s existing offering of nationwide listings. Through a new relationship with Foreclosure World, America's only bank foreclosure multiple listings service, Yahoo! Real Estate connects users with more 20,000 listing examples of foreclosed properties throughout the U.S. Within Yahoo! Real Estate, users can view relevant information including the address, telephone number, and asking prices on foreclosed homes available free of charge. For consumers who would like access to an expanded inventory, they can sign up with Foreclosure World to get a lifetime membership for \$360.

"Yahoo! is a leader on the Internet and offers a tremendous distribution platform for us to reach consumers. Teaming up with Yahoo! Real Estate is an important step for Foreclosure World and allows us to offer Yahoo!'s millions of users direct access to foreclosed homes for sale throughout the U.S.," said Bill Steiger, president of Foreclosure World. "Presently, we offer service in all 50 states and interact with more than 2,000 banks, mortgage and insurance companies on foreclosures they are offering for sale. Together, we can offer property seekers another way to purchase a home while at the same time helping them to save money by considering foreclosures in their area - from residential homes to commercial buildings or offices."

In addition to the suite of new services and expanded listings, Yahoo! Real Estate connects users with real estate and rentals listings and features school reports, city and salary comparisons, and industry news, as well as home loan, home values and insurance centers. Yahoo! Real Estate is part of Yahoo! Classifieds, the leading classifieds Web site among home and work users. (Media Metrix, September 1998.)

About Yahoo!

Yahoo! Inc. (NASDAQ: YHOO) is a global Internet media company that offers a branded network of comprehensive information, communication and shopping services to millions of users daily. As the first online navigational guide to the Web, www.yahoo.com the single largest guide in terms of traffic, advertising, household and business user reach, and is one of the most recognized brands associated with the Internet. The company has 15 international Web properties outside the United States. Yahoo! has offices in Europe, the Asia Pacific and Canada, and is headquartered in Santa Clara, Calif.

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