



## Yahoo! Launches Yahoo! Computers

### New Site Brings News, Reviews and Value-Added Features to Computer Enthusiasts

**SANTA CLARA, Calif. -- Apr. 20, 1998 --** Yahoo! Inc. today announced Yahoo! Computers (<http://computers.yahoo.com>), a new resource for Internet and computing-related news, shopping and information. Offering a complete resource for computer enthusiasts, Yahoo! Computers launches with news articles, product reviews, daily tips and shareware downloads from ZDNet, along with value-added features such as convenient shopping services, chat, message boards and Web resources from Yahoo!®, the leading Internet guide.

"Computers is one of the most popular topics in the Yahoo! directory," said Bill Yee, senior producer of Yahoo! Computers. "By combining content, resources and value-added features all in one area, Yahoo! Computers meets the needs of Yahoo! users looking for a complete source for computer-related information and of advertisers interested in targeting this specific audience."

#### News, Reviews and More

For breaking news on the industry, Yahoo! Computers offers users technology news headlines from ZDNet, Wired and Reuters that are updated several times each day. Individuals interested in keeping abreast of the latest issues in the industry can check out ZDNet's Rumors & Comment, AnchorDesk and other daily columns. Reviews of the latest hardware, software and peripherals are available for users researching information on different computer equipment and accessories. The Tip of the Day from ZDNet's Help Channel provides daily advice on how to get the most out of desktops, notebooks, modems, scanners, games and more. Yahoo! Computers also features areas where users can go to download the latest shareware, access Yahoo!'s directory of computer-related Web sites, check out upcoming relevant Net Events and get answers to computing questions at the reference and help desk area.

Individuals interested in communicating with the Net community at large on various computing-related issues can post and read messages on Yahoo! Computers' message boards to get opinions from other users on topics such as games, Web design, PCs and browsers. For more in-depth information, the Topics area offers resources for computing-related subjects, including Top Sellers, Net Events and Shareware as well as links to additional columns, news articles and product reviews.

#### Shopping Made Easy

For convenient computer software and hardware shopping, Yahoo! Computers' Shopping area features a comprehensive product guide, online auctions, try-and-buy software, books, classified ads and an extensive directory of online computer stores. Individuals can use the computer product guide to browse through comprehensive information for thousands of hardware and software products from online computer store NECX. Users can also do comparison shopping and check availability from several different online computer stores and vendors through Junglee Corp.'s comparison shopping guide service. Additionally, the product guide vendor list includes Gateway 2000's award-winning computers.

The Shopping area also features online computer auctions from ONSALE. Users can browse product auctions ranging from desktop and notebook computers, printers and modems to monitors, scanners, multimedia products and digital cameras. Yahoo! Computers also includes links to Yahoo! Classifieds for listings of used computers for sale as well as a directory of online computer stores browsable by vendor and product category.

For individuals interested in trying out software before making a purchase, Yahoo! Computers also offers a Try & Buy Software section featuring TechWave's TryAndBuy.com. Full-downloads of popular software applications are available to try and purchase. Users of Yahoo! Computers can also search for and buy books on various computer-related topics through Amazon.com.

#### About Yahoo!

Yahoo! Inc. (NASDAQ:YHOO) is a global Internet media company that offers a network of branded Web programming that serves millions of users daily. As the first online navigational guide to the Web, [www.yahoo.com](http://www.yahoo.com) is the single largest guide in terms of traffic, advertising, household and business user reach, and is one of the most recognized brands associated with the Internet. Yahoo! Inc. provides targeted Internet resources and communications services for a broad range of audiences, based on demographic, key-subject and geographic interests. Yahoo! is headquartered in Santa Clara, Calif.

