



## New Morgan Spurlock Show Debuts on Yahoo! Screen

### *"Failure Club" Documents Seven People Helping Each Other Overcome Their Fear of Failure*

SUNNYVALE, Calif.--(BUSINESS WIRE)-- What would you do differently if you could remove the fear of failure from your life? "Failure Club," (<http://screen.yahoo.com/women/failure-club/>) a new web show on Yahoo! produced by and featuring Morgan Spurlock, asks that question of seven people and brings them together to achieve the things they've only dreamed of.

In this docudrama web show, the members will meet every week over a year to help each other achieve the things they've only dreamed of -- the stay-at-home mom who wants to start her own business, the market researcher who wants to become a stand-up comic, the 55 year old mother of a teenage daughter, who literally wants to get back on the horse and become an Equestrian, and others. Each member of the Failure Club will try and some will fail, but the journey will change them forever.

"This show is my own 'Failure Club,'" said Morgan Spurlock, whose production company Warrior Poets developed this project in conjunction with Yahoo!. "I tried to get this concept on network television for seven years, but they were all scared to death of a 'year-long' format. Yahoo! wants to try things traditional outlets shy away from, so I can honestly say there is no better home for 'Failure Club' than on Yahoo!. People all over the world will be able to follow these courageous people and their quest to achieve their dreams and, hopefully along the way, they'll be inspired to chase some dreams of their own."

"Failure Club" will live on Yahoo! Screen (<http://screen.yahoo.com>), Yahoo!'s newly launched video site with more than 17 million visitors since October. The show follows on the heels of a slate of shows launched on Yahoo! in October 2011, including:

- "Let's Talk About Love" with Niecy Nash (<http://screen.yahoo.com/women/lets-talk-about-love/>)
- "Reluctantly Healthy" with Judy Greer (<http://screen.yahoo.com/women/reluctantly-healthy/>),
- "Ultimate Proposal" with Cameron Mathison (<http://screen.yahoo.com/women/ultimate-proposal/>)
- "Chow Ciao!" with Fabio Viviani (<http://screen.yahoo.com/women/chow-ciao/>)

Watch "Failure Club" here: <http://screen.yahoo.com/women/failure-club/>

**Show Description:** From Morgan Spurlock (*Super Size Me*, *30 Days*, *POM WONDERFUL PRESENTS THE GREATEST MOVIE EVER SOLD*) comes a new documentary series about embracing the fear of failure in order to change your life. There are too many things we never try simply because we're too afraid to fail. But what if you could remove that fear from your life? Meeting each week for the course of a year, 7 different people will come together to do whatever is in their power to help each other try to achieve the things they've only dreamed of. From the stay-at-home mom who wants to start her own business, and the market researcher who wants to become a stand-up comic to the 55 year old mother of a teenage daughter, who literally wants to get back on the horse and become an Equestrian, and others. Each member of the Failure Club will try and some will fail, but the journey will change them forever. (*produced by: Warrior Poets*)

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