



Yahoo! to Offer Exclusive Coverage of 2012 Sundance Film Festival, Including Select Short Films Streaming Free Online

First-Ever Online "Audience Award" Enables Fans to Vote for Best Short Film on Yahoo! Screen

Yahoo! Movies & omg! NOW Feature Behind-The-Scenes Content Straight from Park City

SUNNYVALE, Calif.--(BUSINESS WIRE)-- Yahoo! (NASDAQ: YHOO), the premier digital media company, is opening the doors to the 2012 Sundance Film Festival, giving independent film fans access to one of the year's most highly anticipated industry events. The general public will have access to 9 short films from this year's Festival by visiting sundance.yahoo.com, powered by Yahoo! Screen, Yahoo's video destination and home to the most comprehensive collection of premium video content. Additionally, for the first time ever, they will have the opportunity to vote for their favorite of those nine short films. Fans will also get behind-the-scenes access to film and entertainment news, celebrities in attendance and the biggest stories of the festival through Yahoo! Movies (<http://movies.yahoo.com/blogs/sundance>), one of the top destinations online for movie fans with more than 26 million users per month, and omg! (<http://omg.yahoo.com>), the #1 most-visited celebrity news site on the Internet.

Beginning today and lasting through January 27, Yahoo! Screen will host a selection of short films premiering at the Sundance Film Festival and chosen in close collaboration with the Festival and Yahoo! Movie editors. Film aficionados will have the chance to vote for their favorite, and on Saturday, January 28th — at the Festival's Official Awards Ceremony — Yahoo! will present the winning filmmaker with the inaugural Yahoo! Audience Award and five thousand dollars. Plus, the winning film will be given prominent placement on Yahoo!. All of the additional featured films will remain accessible on Yahoo! Screen for six additional weeks.

Throughout this celebration of independent cinema, Yahoo! Movies is providing exclusive film-related content and original news daily from their on-the-ground correspondents in Park City. omg! NOW (<http://omg.yahoo.com/blogs/now/>) host Kristen Aldridge will take her audience past the velvet ropes, providing insider access from Main Street to the hottest parties and biggest premieres. A daily video series, omg! NOW is the web's #1 online show for celebrity and entertainment news.

"Yahoo! is the home for major entertainment events online and this year, we're bringing film buffs with us to one of the world's most significant film festivals," said Mickie Rosen, senior vice president of Yahoo! Media Network. "We look forward to providing film lovers a role in Festival voting with our new Audience Award and keeping them connected with minute-by-minute reporting. Some of the best filmmakers started their careers developing short films and now our audience has the chance to pick what could be the next big name in the film industry."

Short films available now on Yahoo! Screen include:

- **'92 Skybox Alonzo Mourning Rookie Card**
Jim and Dave, two brothers who don't like each other very much, are forced to come together when their dad dies in Kansas City. Dave is pretty sure he has an Alonzo Mourning Skybox Series rookie card, but Jim has other ideas.
- **Aquadettes**
A meditation on life, death, and synchronized swimming.
- **The Arm**
To keep up with social pressure in a technologically advanced world, Chance starts a texting relationship with Genevieve—a girl he meets at a yogurt shop. But tragedy forces Chance to realize that he was never in a relationship at all.
- **Debutante Hunters**
In the low country of South Carolina, some true southern belles reveal their more rugged side, providing a glimpse into what drives them to hunt in the wild.
- **Dol (First Birthday)**
A gay Korean American man yearns for a family life that is just out of reach.
- **Henley**
Meet nine-year-old Ted Henley, budding motel manager and roadkill entrepreneur.
- **Long Distance Information**
Father always told us, "Never talk to strangers," . . . But surely we have to phone home sometimes?

- **Odysseus' Gambit**
During his lifetime, each man plays cosmic chess against the devil.
- **Una Hora por Favora**
A woman hires a day laborer for an hour and gets more than she bargained for.

Yahoo! is the Official Sponsor of the Short Film Program at the 2012 Sundance Film Festival, which runs January 19-29, 2012 in Park City, Salt Lake City, Ogden and Sundance, Utah.

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*Yahoo! is home to twelve No. 1 categories in the U.S. — including the Yahoo! News Network, Yahoo! Sports, omg!, and Yahoo! Finance. (*comScore Media Metrix, U.S., December 2011*)

* *Source: comScore Media Builder Custom Report, US, October 2011, among a set including more than 75 original video programs, as custom-defined by Yahoo!, on the following properties: Yahoo!, YouTube, Hulu, MSN, AOL, Forbes, PopSugar, IGN, TMZ, New York Times, Smosh.com, ABC News, Sugar, Funny or Die, She Knows, CraveOnline.*

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