



## **Drugstore.Com And Yahoo! Sign Marketing Agreement**

**Redmond, WA** -- drugstore.com, inc., the new online source for health, beauty and wellness products, today announced a marketing and e-commerce distribution agreement with Yahoo! Inc. that promotes drugstore.com through a variety of marketing campaigns. The new agreement allows Yahoo!'s millions of users to easily access drugstore.com's broad assortment of pharmaceutical and personal healthcare products, including brand-name vitamins and cosmetics.

Yahoo! users can access and purchase drugstore.com's products by clicking on drugstore.com's merchant button and banner advertisements on Yahoo!'s health-related pages and throughout the Yahoo! network of properties. In addition, Yahoo! and drugstore.com plan to run several promotional campaigns.

drugstore.com offers more than 15,000 brand-name personal healthcare products at competitive prices, a wealth of decision-making resources, personal services and a licensed pharmacy, all provided online. drugstore.com is open for business 24-hours-a-day, seven-days-a-week. Shoppers can review in-depth product information, interact with customer service representatives by phone or e-mail and order products for delivery direct to the home. Shoppers also can personalize the shopping experience with personal shopping lists, e-mail reminders for replenishing regularly used products and private e-mail access to pharmacists and beauty experts for questions.

"Yahoo! provides drugstore.com with another excellent distribution channel," said Peter Neupert, President and CEO of drugstore.com. "This relationship puts us in front of millions of existing online consumers who will now be able to conveniently shop for a broad selection of personal healthcare products when and where they want."

"We are very pleased to be working with drugstore.com," said Ellen Siminoff, vice president of business development and strategic planning at Yahoo!. "This relationship enables our millions of users to have simplified and convenient online access to the wealth of health-related products offered by drugstore.com."

About drugstore.com

drugstore.com ([www.drugstore.com](http://www.drugstore.com)) is an online source for thousands of brand-name health, beauty and wellness products, combined with a wealth of decision-making information and resources to educate and inform consumers to take charge of their personal health and well-being. Based in Redmond, Washington, the company is headed by President and CEO Peter Neupert, a former senior Microsoft executive. drugstore.com is funded by Amazon.com, Kleiner Perkins Caufield and Byers, Maveron, L.L.C. and Liberty Media.

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