



Yahoo! Games Announces Relationships With Leading Video Game Publishers: UBI Soft Entertainment And Vivendi Universal Games

SUNNYVALE, Calif. - May 12, 2003 - Yahoo! Inc. (Nasdaq:YHOO), a leading global Internet company, today announced two new relationships with leading video game publishers to distribute new and classic titles through Yahoo! Games on Demand (<http://gamesondemand.yahoo.com>). Through these relationships, hit titles such as Tom Clancy's Splinter Cell™, Rayman 3 Hoodlum Havoc, Empire Earth™, Arcanum™ and SWAT™ 3 will be available to consumers for direct rental and broadband streaming play.

This expanding list of publishers and top titles available through Yahoo! Games on Demand, further establishes Yahoo! Games as a leading online destination offering a variety of game options to a diverse audience. With over five billion minutes played in the month of April, Yahoo! Games was ranked the most trafficked Internet game site by Nielsen//Net Ratings (March 2003).

"With the addition of these top publishers, we are delivering new and exciting game titles to our expanding base of consumers," said Dan Hart, general manager, Yahoo! Games. "We are focused on making broadband distribution a benefit to both publishers, who seek additional means of reaching consumers, and online game players, who want easy access to rent and try games before making a retail purchase."

New titles and availability through Yahoo! Games on Demand include:

Ubi Soft -

A number of games from the Tom Clancy inspired series will be available May 11th, including:

- Splinter Cell - the award winning game offering players a realistic world of modern espionage, new levels of stealth action, unparalleled immersion in deep environments, and pulse pounding encounters.
- Rainbow Six, Rainbow Six: Rogue Spear Black Thorn, and Ghost Recon – squad-based tactical shooter games in which players assume control of a number of elite special operatives going up against a terrorist foe.

Available later this month:

- Rayman 3 Hoodlum Havoc - the latest installation of the wildly popular Rayman series, which has sold over 11 million copies. Rayman 3 Hoodlum Havoc, features psychedelic 3D worlds, heinous hoodlums and an irreverent cast of characters with unbelievable powers.

Vivendi Universal Games - All available later this quarter:

- Empire Earth™ - Winner of GameSpy.com's "PC Game of the Year" award in 2001, this epic, real time strategy game combines stunning technology with intense strategic gameplay in a setting that spans human history from the distant past, to the unknown future.
- Arcanum™ – Winner of Computer Games Magazine's "Best Role-Playing Game" award, Arcanum is an imaginative world of ancient runes and steamworks, magic and machines, sorcery and science.
- SWAT™ 3 – Developed hand-in-hand with the Los Angeles Police Department SWAT unit, SWAT 3 places you in stunningly realistic Los Angeles locations. As the element leader of your SWAT entry team, you must defuse potentially deadly situations and preserve the lives of the innocent.

"This new relationship with Yahoo! Games on Demand expands the content options for both casual and hard-core gamers alike, and we are thrilled to provide them with the highest quality game experiences available in titles like Tom Clancy's Splinter Cell and Rayman3," said Jay Cohen, vice president of publishing for Ubi Soft Entertainment. "We are looking forward to working with Yahoo! to make many of Ubi Soft's award-winning games available online to broadband consumers across the country."

About Yahoo! Games

Yahoo! Games is a central component to Yahoo!'s overall entertainment strategy to be the premier online entertainment destination. A leading destination for games and one of the largest game communities on the Internet, Yahoo! Games offers more than 50 free, Java-based games to a worldwide audience of players. In addition, Yahoo! Games offers single-player and multi-player games and downloadable games and demos. Premium service offerings

include Yahoo! Games All-Star, providing players with tournaments, game leagues and other customized game-play features and Yahoo! Games on Demand, delivering the ability to rent and play PC games directly on the broadband-connected desktop through a streamed service. Yahoo! Games hosts more than five billion minutes of online game-play per month and is ranked the No. 1 online games site by Nielsen//NetRatings.

About Yahoo!

Yahoo! Inc. is a leading provider of comprehensive online products and services to consumers and businesses worldwide. Yahoo! is the No. 1 Internet brand globally and the most trafficked Internet destination worldwide. Headquartered in Sunnyvale, Calif., Yahoo!'s global network includes 25 World properties and is available in 13 languages.

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