



## **American CareSource Holdings Adds Ecom PPO Advisors to Client Portfolio**

### ***Client Addition Provides Opportunity to Lower Healthcare Costs for Ecom Covered Lives***

DALLAS, Feb 01, 2010 (BUSINESS WIRE) -- American CareSource Holdings, Inc. (Nasdaq: ANCI), the nation's leading ancillary health care system, announced today that it has signed a new client service agreement with Dallas-based Ecom PPO Advisors (Ecom) a PPO network optimization organization.

"We are excited about our new relationship with Ecom," said David Boone, President and Chief Executive Officer of American CareSource Holdings. "Through this partnership, we will provide our leading ancillary network to their growing list of clients. Ecom's unique position in the healthcare industry makes it a key technology solution for increasing the quality of healthcare while also lowering the cost of care"

"Ecom works proactively with all of our network partners to ensure the highest level of performance which results in improved utilization and savings for each of our clients," said Rachel Graham, Ecom President and Chief Operating Officer. "American CareSource Holding's optimized network of more than 33,000 contracted ancillary provider locations will further enable our clients to realize significantly higher in-network utilization and incremental per employee per month medical cost savings."

#### **About American CareSource Holdings, Inc.**

American CareSource Holdings, the first national, publicly traded ancillary care network services company, offers a comprehensive national network of over 4,100 ancillary service providers at more than 33,000 sites through its subsidiary, Ancillary Care Services. Ancillary Care Services provides ancillary health care services through its network that offers cost effective alternatives to physician and hospital-based services. This market is estimated at \$574 billion and has grown to 30% of total national health expenditures. These providers offer services in 31 categories including laboratories, dialysis centers, free-standing diagnostic imaging centers, non-hospital surgery centers, as well as durable medical equipment such as orthotics and prosthetics and others.

The Company's ancillary network and management provides a complete outsourced solution for a wide variety of health care payors and plan sponsors including self-insured employers, indemnity insurers, PPOs, HMOs, third party administrators and both federal and local governments. For additional information, please visit [www.anci-care.com](http://www.anci-care.com).

#### **About Ecom PPO Advisors**

Ecom PPO Advisors, LLC (Ecom), a healthcare services company based in Dallas, offers an unprecedented, industry-changing approach to PPO network savings, analysis, selection and administration.

Since 1998, Ecom has navigated health insurance payers through more than 80 nationally recognized PPO networks to pinpoint which PPO(s) "best-fit" their members needs based on access and discounts. Ecom has provided a unique primary network optimization solution for third party administrators (TPA's), self-insured groups and payers that utilize rental networks for the primary PPO plans offered to plan subscribers. The service solution has a proven track record of achieving substantial medical cost savings and administrative efficiencies for its clients by focusing on improving in-network utilization and average discounts while ensuring low provider disruption.

Today, Ecom is a subsidiary of iHealth Technologies (iHT), which provides cost containment solutions to commercial and government health care payers. iHT's solutions include payment policy management, post payment audit and network optimization. iHT and Ecom provide healthcare cost containment services to top-tier payers and healthcare organization clients.

For more details, please visit [www.ecomppo.com](http://www.ecomppo.com).

#### **ANCI-G**

#### **Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995:**

Any statements that are not historical facts contained in this release, including with respect to future engagements by clients, revenue growth, earnings, and guidance are forward-looking statements. It is possible that the assumptions made by American

CareSource Holdings, Inc. for purposes of such statements may prove to be inaccurate or may not materialize. Actual results may differ materially from those projected or implied in any forward-looking statements. Such statements may involve further risks and uncertainties, including but not limited to those relating to demand for our services, pricing, market acceptance, our ability to integrate with our clients, our ability to attract and maintain providers, our ability to manage growth, the effect of economic, political and regulatory conditions, the effect of competition, risks in product development, the ability to complete transactions, and other risks identified in this release, and the Securities and Exchange Commission filings of American CareSource Holdings, Inc.

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