



Grand Ole Opry to Debut on XM in October

XM to Be Exclusive Satellite Radio Home of the Grand Ole Opry With Live Weekly Broadcasts, Performance Archives, WSM-AM'S Eddie Stubbs, and More

WASHINGTON, Sept. 26 /PRNewswire-FirstCall/ -- XM will be the new satellite radio home of the Grand Ole Opry beginning in October, it was announced today. Beginning with the Opry's 82nd Birthday Bash broadcast featuring Carrie Underwood, Travis Tritt, Ronnie Milsap, and more on Saturday, October 20, XM will feature the live Friday and Saturday night performances as well as the Tuesday Night Opry. Additionally, XM will offer classic broadcasts of the renowned country music show, archival performances, and "The Eddie Stubbs Show," which is hosted by regular Opry announcer Eddie Stubbs.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO>)

Recognized as the preeminent showcase for country music, the Grand Ole Opry debuted on the radio airwaves in 1925 on Nashville's 650 AM WSM and can still be heard on its flagship station. Today, the Opry counts among its members such current chart-toppers as Dierks Bentley, Martina McBride, and Brad Paisley as well as country legends including Bill Anderson, Jimmy Dickens, Loretta Lynn, and Dolly Parton.

"We are pleased that XM listeners will now be able to experience the Opry's brand of entertainment every week," said Steve Buchanan, Gaylord Entertainment senior vice president. "Airing on XM provides Opry fans throughout the country a new way to tune in to the show and presents the Opry to an audience that may have not yet discovered this uniquely American experience."

"This is great news," said Martina McBride, an Opry member since 1995. "It's a better day for all of us when the Grand Ole Opry and all it embodies can be heard across the country on satellite radio."

The country hits channel "Nashville" (XM 11) will feature live Tuesday, Friday, and Saturday night performances (Tuesdays at 8 p.m. ET; Fridays at 9 p.m. ET; Saturdays at 7:30 p.m. ET and 10:30 p.m. ET;). Encore broadcasts of new Opry episodes will air on XM's classic country music channel America (XM 10) at 10 a.m. ET every Monday, Wednesday and Friday, along with archival Opry broadcasts. Many individual performances recorded live on the Opry stage will also be featured on XM's other country music channels, including Willie's Place (XM 13), Bluegrass Junction (XM 14), Highway 16 (XM 16), and U.S. Country (XM 17).

In addition to the Grand Ole Opry, XM will also add "The Eddie Stubbs Show" to the XM programming lineup. The popular WSM program is hosted by Eddie Stubbs, a regular announcer for the Grand Ole Opry, award-winning country music DJ, and respected country music historian. "The Eddie Stubbs Show" will premiere later this fall on XM 10.

The arrival of the Grand Ole Opry to XM coincides with XM's Country Music Month celebration, featuring XM's month-long showcase of country music programming throughout October. Highlights include original music specials featuring Carrie Underwood, Faith Hill, Brooks & Dunn, Jack Ingram, Kris Kristofferson and Bill Anderson, among others, and exclusive programming, including broadcast of the Big State Festival from the Texas World Speedway. Complete details on XM's Country Music Month programming are available online at <http://www.xmradio.com/countrymusicmonth> .

Complete programming information for XM's Grand Ole Opry broadcasts and "The Eddie Stubbs Show" will soon be available online at <http://www.xmradio.com/> .

Opry performances are held every weekend of the year and on Tuesdays March through December. To plan an Opry visit, call (800) SEE-OPRY or log on to <http://www.opry.com/> .

About the Grand Ole Opry

The Grand Ole Opry® presented by Cracker Barrel Old Country Store® presents the best in country music live every week from Nashville, Tenn. A uniquely American experience for over 80 years, the Opry can be heard on 650 WSM-AM and [opry.com](http://www.opry.com). The syndicated weekly program, America's Grand Ole Opry Weekend, airs on more than 200 country radio stations across the country and on the Armed Forces Radio Network, and Grand Ole Opry Live airs each week on Great American

Country (GAC). The Grand Ole Opry is owned by Gaylord Entertainment (NYSE: GET), a Nashville-based hospitality and entertainment company that also owns and operates Gaylord Hotels. For more information, visit [opry.com](http://www.opry.com) or <http://www.gaylordentertainment.com/>

About XM

XM (NASDAQ: XMSR) is America's number one satellite radio company with more than 8.2 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki and Toyota, is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. All programming subject to change.

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PRN Photo Desk, photodesk@prnewswire.com

SOURCE: XM

CONTACT: Anne-Taylor Adams of XM, +1-212-708-6171, annetaylor.adams@xmradio.com

Web site: <http://www.xmradio.com/>

<http://www.opry.com/>

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