



Sony and Pioneer XM Satellite Radios Names "Our Picks" Among High-Tech Car Gadgets Reviewed By the Wall Street Journal

Gizmos by the Carload Article Features Test Drive of Leading In-Dash Entertainment Products

Washington D.C., January 04, 2002 -- Reviewers from *The Wall Street Journal* today named Sony and Pioneer XM Satellite Radios as "our picks" among high-tech car gadgets as part of the publication's "Gizmos by the Carload" article. The feature story reviewed a range of in-vehicle entertainment and "information products and services that are available now, or are coming early this year - and what we'd consider putting in our own dash."

"We liked Sony and Pioneer models that paired with our existing stereos and gave us access to everything from be-bop to unsigned bands," the article noted. "The display shows the song titles and artist names, a big plus. We now know, for example, that the 'Unsigned' channel band doing the cool swing version of 'Helter Skelter' is the Necro-Tonz. Hip, or what?"

Specific XM Satellite Radio (Nasdaq: XMSR) receivers reviewed by The Journal included the Pioneer XM Universal Receiver and the XM Sony Plug and Play. Both of these radios can enable any existing car stereo system to receive the XM service.

XM was also recently named "Product of the Year" by *Fortune Magazine*, "Invention of the Year" by *Time* and won *Popular Science's* 2001 "Best of What's New" Grand Award in the electronics category. XM won several awards at the 2001 International Consumer Electronics Show, including "Best of CES" in the automotive category.

XM is transforming radio, an industry that has seen little technological change since FM, almost 40 years ago. XM's programming lineup features 100 coast-to-coast digital channels: 71 music channels, more than 30 of them commercial-free, from hip hop to opera, classical to country, bluegrass to blues; and 29 channels of sports, talk, children's and entertainment. XM also brings to the car, for the first time on radio, the same diverse selection of 24-hour news sources available in the home on cable and DIRECTV.

XM radios are available at major electronics retailers nationwide including Best Buy, Circuit City, Tweeter, Ultimate Electronics, participating RadioShack Dealers and Franchisees, Crutchfield, Good Guys, CarToys, Audio Express and Sound Advice; and at independent retailers. Leading manufacturers such as Sony, Alpine and Pioneer offer XM radios. General Motors in November rolled out factory-installed Delphi-Delco XM radios in Cadillac DeVille and Seville models, and will expand to more than 20 additional GM models this year. XM's strategic investors include America's leading car, radio and satellite TV companies -- General Motors, American Honda Motor Co. Inc., Clear Channel Communications and DIRECTV. For more information, please visit XM's web site: www.xmradio.com.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include uncertainties associated with demand for the company's service, the company's dependence on third party vendors, its continuing need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 8-K filed with the Securities and Exchange Commission on 12-6-2001. Copies of the filing are available upon request from XM Radio's Investor Relations Department.

XM Press Contacts
Charles Robbins
(202)380-4316 Phone
charles.robbs@xmradio.com

Jennifer Markham
(202)380-4315 Phone
jennifer.markham@xmradio.com