



XM Radio Challenges College Football Fans to Select the Winning Teams Online and Win the Ultimate Roadtrip with "XM Select and Connect College Football Challenge"

Washington, D.C. -- As college football fans gear up for the 2007 season, XM Satellite Radio is challenging all pigskin prognosticators to select the winning teams online and win prizes, including the Ultimate College Football Road Trip for six people to attend any college football game in 2008.

The "XM Select & Connect College Football Challenge" is now online at www.xmselectandconnect.com. You can also access the site at www.xmradio.com/collegesports

To play, you visit the site and select the winners of the major college football games aired on XM each week. Every time you choose a winning team, you win points. Those who collect the most points each week will win prizes such as XM radios, an AT&T wireless phone, roundtrip airfare on AirTran Airways or the XM Tailgate Kit, featuring an XM Radio with boom box, grill and tool set, cooler and chairs.

At the end of the 13-week regular season, the person with the most points overall will win the Ultimate College Football Road Trip for six people to attend any college football game in 2008, regular-season game or bowl game.

During the post-season this year, "XM Select & Connect" will offer a bonus round for people to select the winners of 10 bowl games. The person who collects the most points from their bowl-game selections will win a trip for 2 to the college football rivalry game of their choice during the 2008 season.

XM Radio is your college sports connection, wherever you are. College football fans across the continental U.S. can listen to games on XM radios for the car, home, office, and portable use. XM is the official satellite radio network for the ACC, Big East, Big Ten, Big 12, Pac-10, and SEC.

Participants must be legal U.S. residents, 18 or older. The contest runs through 11/24/07. Participation is subject to official rules at www.xmselectandconnect.com. See "Official Rules" for prize descriptions and complete details. The contest is void where prohibited.

About XM

XM (NASDAQ: XMSR) is America's number one satellite radio company with more than 8.2 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with Ferrari, General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department.