



## 'Tom Petty's Buried Treasure' Kicks Off New Season September 24 on XM

WASHINGTON, Sept. 20 /PRNewswire-FirstCall/ -- It was announced today that Tom Petty will be returning for another season of his celebrated XM show, "Tom Petty's Buried Treasure." With the first installment premiering Monday, September 24, "Tom Petty's Buried Treasure" will continue to blend favorite tracks from Petty's personal collection, forgotten masterworks from the garages and used record bins of the world, and live-in-concert classics recorded by rock and roll's most inspired practitioners. At the heart of the hour long show will be Tom Petty himself, providing informed, often hilarious, and always passionate commentary on the music that he loves best.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO> )

Among the very first artist-presented XM shows, "Tom Petty's Buried Treasure" has helped to usher in a new wave of inventive radio programming: shows based on the core idea that even the legends of popular music are, at the end of the day, listeners and fans themselves. Petty's show reveals the simple but striking truth that the best way to understand a musician is to let them spin some records. The intimacy of the format remains the show's hallmark.

Petty will treat fans to song such as Lee Dorsey's "Ride Your Pony," The Searchers' "He's Got No Love," and The Pyramids' "Penetration," among others, when the season premiere of "Buried Treasure" airs Monday, September 24 at 10 a.m. ET on XM's deep classic rock channel, "Deep Tracks" (XM 40). Beginning in October, "Buried Treasure" will move to Thursdays on XM 40.

New for this season, "Tom Petty's Buried Treasure" will also be available all day every Thursday on "XM2" (XM 2), a recently launched channel that provides fans with XM's most popular and critically-acclaimed original music shows all in one place. The XM2 schedule is built around a 'program of the day' format designed to provide more opportunities to tune in anytime and listen to episode premieres or catch up on episodes from previous weeks or seasons.

Tom Petty and the Heartbreakers have been together for more than three decades. Their career has yielded 18 Grammy nominations, induction into the Rock and Roll Hall of Fame, and lifetime achievement awards from organizations including Billboard and MTV. This fall a Peter Bogdanovich-directed documentary, *Runnin' Down A Dream: Tom Petty and the Heartbreakers*, tells the band's story in all its remarkable detail.

More information about "Tom Petty's Buried Treasure," including complete broadcast schedules, is available online at <http://www.xmradio.com/tompetty>.

For complete and up-to-the-minute info on Tom Petty and the Heartbreakers, log onto <http://tompetty.com/>

### About XM

XM (NASDAQ: XMSR) is America's number one satellite radio company with more than 8.2 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki and Toyota, is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/> .

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. All programming subject to change.

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