



XM Radio Celebrates Hispanic Heritage Month September 15 through October 15 with Special Programming Lineup

Tribute to Latin Music's Best Gets an Early Start on September 14 with a Live Pitbull Concert at 8 PM ET; Latin Grammy(R) Nominated Willy Chirino Kicks Off Official Celebration at 7 PM ET on September 15

Exclusive Performances by Gloria Estefan, Daddy Yankee and more to Air throughout the Month

Washington, DC -- September 10, 2007--In celebration of Hispanic Heritage Month, observed from September 15 through October 15, XM Satellite Radio will kick off its tribute to the best in Latin music one day early on September 14 with a live, exclusive concert performance by rapper Pitbull. The special month-long line-up will feature some of today's hottest stars, as well as honor some of Latin music's pioneers and legends, across Latin XM channels FUEGO (XM 90), VIVA (XM 91), AGUILA (XM 92), and CALIENTE (XM 94). XM is the nation's leading satellite radio service with more than 8.2 million subscribers,

Highlights of the month-long Hispanic Heritage celebration include:

- Exclusive, live concert performances by rapper Pitbull, Latin Grammy nominated Willy Chirino, multiplatinum recording artist and Grammy-winner Gloria Estefan, Colombian Latin pop rock band Aterciopelados, and reggaetón superstar Daddy Yankee
- Day-long musical tributes to Latin music greats Vicente Fernández and Hector Lavoe
- Mini concert marathons featuring live performances by Shakira, Ricky Martin, Alejandro Sanz, and Luis Miguel
- Various genre-specific programming blocks dedicated to norteña, ranchera and mariachi music
- Night-long marathons showcasing the best in Dominican, Puerto Rican, Cuban music and much more.

"Latino artists have made tremendous contributions to the world of music and XM is proud to honor them and their fans with a diverse offering of exclusive and live showcases of the genre's best during Hispanic Heritage Month," said Jesus Salas, senior program director for XM Radio. "Ranging from reggaetón, salsa and ranchera music to merengue, Latin rock and regional sounds from across the Americas, XM's Hispanic Heritage celebration is sure to delight enthusiasts of Latino music, sounds and culture all month long."

Following is a partial broadcast schedule of XM's Hispanic Heritage programming (all times Eastern):

- PITBULL LIVE XM PERFORMANCE (Fuego XM 90) - Friday, September 14 at 8 p.m. – An exclusive XM performance by rapper Pitbull recorded last year during which he talks about his new album and plans for continued success; encores will air on September 15 and 19.
- NOCHE CUBANA CON WILLY CHIRINO (Caliente XM 94) - Saturday, September 15 at 7 p.m. to 12 midnight - Cuban Artist Willy Chirino offers listeners a complete airing of his Latin Grammy-nominated live CD/DVD from the James L. Knight Center in Miami.
- DIA DE VICENTE FERNANDEZ (Aguila XM 92) - Sunday, September 16 (Every Hour) - XM celebrates Mexican Independence Day with highlights of the musical legend's life and his most famous hits.
- GLORIA ESTEFAN PRESENTS NEW ALBUM (Caliente XM 94) - Tuesday, September 18 at 7 p.m. - Gloria gives a very intimate sneak peek of her new album "90 Millas," with insights on the making of the album, the stars with whom she collaborated and its significance to her culture.
- NOCHE DE CONCIERTO (Viva XM 91) - Saturday, September 22 from 7 p.m. to 12 midnight - Live concert song performances by mega Latin stars including Shakira, Ricky Martin, Alejandro Sanz, and Maná.
- ATERCIOPELADOS LIVE PERFORMANCE (Viva XM 91) - Saturday, October 13 at 7 p.m. - Colombian Latin pop rock Aterciopelados visits XM studios for a live performance and thought-provoking interview.
- HECTOR LAVOE DAY (Caliente XM 94) - Saturday, October 14 from 8 a.m. to 4 p.m. – Featuring a hit song every hour from legendary salsa singer Hector Lavoe.
- DADDY YANKEE Artist Confidential (FUEGO XM 90) - Monday, October 15 (All Day) – Daddy Yankee shows off his improvisational artist talent in front of a live audience from XM's performance theatre in NYC and talks about his new album, his life, his start and the battles he's faced to get where he is today.

Complete programming information for XM's Hispanic Heritage Month lineup, including detailed broadcast schedules, is available online at <http://www.xmradio.com/latino>.

In September 1968, Congress authorized President Lyndon B. Johnson to proclaim National Hispanic Heritage Week. The observance was expanded in 1988 to a month-long celebration (Sept. 15 – Oct. 15) during which America celebrates the culture and traditions of U.S. residents who trace their roots to Spain, Mexico and the Spanish-speaking nations of Central

America, South America and the Caribbean. Sept. 15 was chosen as the starting point for the celebration because it is the anniversary of independence of five Latin American countries: Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. In addition, Mexico and Chile celebrate their independence days on September 16 and 18, respectively.

About XM:

XM (NASDAQ: XMSR) is America's number one satellite radio company with more than 8.2 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with Ferrari, General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com>.