



XM AND CHEVROLET UNVEIL LIVE MOBILE BROADCAST STUDIO IN TALLADEGA

Claire B. Lang to Broadcast XM "Dialed In" Show and News Coverage of Chase for the NASCAR NEXTEL Cup from Mobile Studio

WASHINGTON, D.C., October 4, 2007 — XM, the nation's leading satellite radio service with more than 8.2 million subscribers, and Chevrolet today unveiled the XM/Chevrolet Mobile Broadcast Studio at the International Motorsports Hall of Fame at Talladega Speedway during coverage of the UAW Ford 500 weekend. The XM/Chevrolet Mobile Broadcast Studio will be "Dialed In" host Claire B. Lang's home on the road, which will allow her to broadcast her show from any race-market location live and coast-to-coast.

The innovative vehicle is a 2008 Chevrolet Suburban LTZ that will allow Claire B. Lang to quickly move to cover racing news from team events and race-market press conferences to driver appearances and fan gatherings, further expanding her commitment to the award-winning NASCAR coverage that her show's listeners have come to expect.

The XM/Chevrolet Mobile Studio is outfitted with the latest mobile broadcast technology, allowing Claire to research, produce and broadcast a complete show, anywhere. The mobile studio features state-of-the-art audio and video technology, including a Broadband Global Area Network satellite uplink, a 12-channel audio mixer, and a handheld Access Portable unit capable of effectively sending mono, stereo or dual mono audio over satellite. Claire can easily host up to five on-air guests with headsets and microphones for each. The vehicle also has a PA system built-in so fans can experience the show live, from any location.

Claire B. Lang hosts her daily weekday, three-hour racing show "Dialed In" on XM Sports Nation (XM channel 144) from 4-7 p.m. ET exclusively on XM.

"The XM/Chevrolet Mobile Broadcast Studio is my best traveling companion on the race circuit yet," said Claire B. Lang. "I'm no stranger to being on the road, and am thrilled to now be cruising and broadcasting in-style. This new mobile studio will allow me to break news wherever it happens, and to continue to step up my commitment to take the race fans along with me for the ride."

Fans can check out the state-of-the-art vehicle and meet Claire B. Lang when the mobile unit makes its first appearance outside the International Motorsports Hall of Fame (3198 Speedway Blvd) during the UAW Ford 500 weekend in front of the Talladega Speedway in Talladega, Ala. Claire will be broadcasting "dialed In" from this location live, October 4-5 from 4-7 p.m. ET. The mobile studio is also scheduled to make appearances during the following race and automotive event weekends in 2007:

- Bank of America 500, Lowe's Motor Speedway in Concord, N.C., October 13;
- Subway 500, Martinsville Speedway in Ridgeway, Va., October 18-21;
- Georgia 500, Atlanta Motor Speedway in Hampton, Ga., October 25-28;
- 2007 SEMA Show, Las Vegas, NV, October 31;
- Dickies 500, Texas Motor Speedway in Fort Worth, TX, November 1-4;
- Checker Auto Parts 500, Phoenix International Raceway in Avondale, Ariz., November 8-11;
- Ford 400, Homestead-Miami Speedway in Homestead, Fla., November 14-18.

Fans can join Claire along her travels with the new mobile studio on the road and in the heart of racing in the sport's home base of Charlotte, N.C.

To read Claire's Infield Parking blog, visit <http://blogs.infieldparking.com/ClaireBLang> or go to <http://www.xmradio.com/racing/> for more information about her show.

XM is America's number one satellite radio company with more than 8.2 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Ferrari, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com>.

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Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. Programming schedules subject to change.