



Multi-Platinum, Grammy® Award-Winning Artist and Actor Chris 'Ludacris' Bridges to Premiere New Season of His XM Radio Show September 8

WASHINGTON, Aug. 27 /PRNewswire-FirstCall/ -- GRAMMY®-winning multi-platinum-selling artist Ludacris kicks off a new season of his original XM Radio show, "Disturbing Tha Peace Presents: Ludacris' Open Mic," on September 8, it was announced today by XM. Hosted by Ludacris and long-time radio partner Poon Daddy, the new season of "Open Mic" will continue to feature music hand-selected by the artist, including songs from Ludacris' vast personal music collection, as well as special guests and interviews with other artists. The season premiere of "Ludacris' Open Mic" will air Saturday, September 8 at 6 p.m. ET on XM's uncut hip-hop channel, "RAW" (XM 66).

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO>)

"My show on XM is the most entertaining hour of radio, period! And it only gets better with time," said Ludacris.

Born Christopher Bridges, multi-platinum hip-hop recording artist Ludacris is one of the most recognized names in popular music today. A former radio personality from Atlanta with an impressive knowledge of music, Ludacris has enjoyed enormous success since his major-label debut in 2000 and his music has been embraced by urban media outlets, as well as MTV and pop radio. Beyond his own work as a recording artist, Ludacris is CEO of Disturbing Tha Peace Records, which is home to some of the top-selling artists in R&B and Hip Hop, selling more than 15 million records.

In addition to his music career, Ludacris has branched out into acting, including his upcoming roll in the holiday comedy Fred Claus, scheduled for release this fall. His previous film work includes a standout performance in the independent release Hustle and Flow, winner of the Sundance Audience Award, and the critically acclaimed film Crash, which earned him a Supporting Actor nomination at the First Annual Black Movie Awards. A committed philanthropist, Ludacris is also dedicated to giving back to the community through his Ludacris Foundation, a non-profit organization that helps young people and fosters economic development in local areas.

New episodes of "Ludacris' Open Mic" air Saturdays at 6 p.m. ET on XM 66, with additional encores at 10 p.m. ET and Tuesdays at 8 a.m. ET. More information about XM's exclusive music programming is available online at <http://www.xmradio.com/>.

About Disturbing Tha Peace Records

Disturbing Tha Peace Records was founded in 1995 by Chris "Ludacris" Bridges, Chaka Zulu, and Jeff Dixon. The independent label was created to serve as an outlet for musicians hailing from the "dirty south" incorporating all aspects of A&R Guidance, Marketing/Publicity, Promotions, Creative Sponsorship Opportunities, Touring and Performance set-up and Long-term Artist Development. Disturbing Tha Peace has proved very successful in its endeavor selling over 20 million albums worldwide by keeping its' promise to be a "truly boutique" label with current artists Ludacris, Shareefa, Small World, Steph Jones, Serious Jones, Bobby Valentino, Willy Northpole, Playaz Circle, and Brolic all dropping albums in the year of 2007-2008. Check out <http://www.dtprecords.com/> for more details.

About XM

XM (NASDAQ: XMSR) is America's number one satellite radio company with more than 8.2 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki and Toyota, is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its

potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department.

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