



XM Wins Popular Science Magazine's '2007 Best of What's New' Award

XpressRC chosen as a breakthrough product in gadget category

WASHINGTON, Nov. 13 /PRNewswire-FirstCall/ -- XM, the nation's leading satellite radio company with more 8.5 million subscribers, today announced the XpressRC has been chosen to receive a "2007 Best of What's New Award" from Popular Science magazine in the Gadget category.

(XpressRC photos available online at: <http://xmradio.mediaroom.com/index.php?s=pageE>)

Distributed by Delphi, the XpressRC is the first satellite radio with full-color split-screen displaying a real-time programming guide, 60-minute pause and replay and the ability to save 10 songs.

The annual "Best of What's New" awards recognize breakthrough products and technologies that represent a significant leap forward in categories ranging from Auto Tech to Personal Health. The XpressRC will be featured in Popular Science's December's special issue, on newsstands November 13.

"XM consistently offers the most innovative products to our fans," said Blair Kutrow, senior vice president, product and campaign marketing, XM Satellite Radio. "The XpressRC is vibrant and offers a wealth of features and functions, ensuring the richest satellite radio experience available. This award is a testament to the talent and ingenuity of our product team and our manufacturing partners."

"For 20 years, Popular Science's Best of What's New awards honor the innovations that make a positive impact on life today and change our views of the future," said Mark Jannot, editor-in-chief of Popular Science. "PopSci's editors evaluate thousands of products each year to develop this thoughtful list, there's no higher accolade Popular Science can give."

About Popular Science

Founded in 1872, Popular Science is the world's largest science and technology magazine; with a circulation of 1.3 million and 6.8 million monthly readers. Each month, Popular Science reports on the intersection of science and everyday life, with an eye toward what's new and why it matters. Popular Science is published by Bonnier Active Media, a subsidiary of Bonnier Corporation.

About XM

XM is America's number one satellite radio company with more than 8.5 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Ferrari, Subaru, Suzuki, Toyota, and Ferrari, is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. Programming is subject to change.

SOURCE: XM

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