



## **XM CELEBRATES BOB MARLEY'S BIRTHDAY WITH MARATHON OF EXCLUSIVE PROGRAMMING**

### **Tribute Hosted by Former Wailers Lead Guitarist Junior Marvin on XM's The Joint**

Washington D.C., February 05, 2002 -- XM Satellite Radio will broadcast a marathon tribute Wednesday, Feb. 6, celebrating the life and music of reggae legend Bob Marley on what would have been his 57th birthday. Junior Marvin, Marley's former lead guitarist and a member of XM's artists family, will host the 12-hour special on XM's commercial-free reggae channel, The Joint (XM Channel 101).

The tribute, which will run from 8 am to 8pm February 6, will include exclusive, never-aired stories and tapes. XM will also feature recordings of Marley's live concerts at the BBC and The Rainbow in London, and original interviews with Marley's mother, Cedella, and son Ziggy Marley.

Marley was one of the first Jamaican artists to achieve international stardom, introducing reggae music to the world. Songs such as "Jamming," "Waiting in Vain," and "One Love/People Get Ready," gave voice to the day-to-day struggles of the Jamaican experience.

"Bob Marley is an icon not only in reggae history but in music history and we are proud to celebrate his contributions on XM," said Lee Abrams XM Chief Programming Officer.

The Marley tribute is part of a broad array of original programming XM is bringing in February, including a comprehensive celebration of Black History Month, a live broadcast of the celebrated "Down from the Mountain" tour, and exclusive live coverage of NASCAR's Daytona 500.

XM (Nasdaq: XMSR) is transforming radio, an industry that has seen little technological change since FM, almost 40 years ago. XM's programming lineup features 100 coast-to-coast digital channels: 71 music channels, more than 30 of them commercial-free, from hip hop to opera, classical to country, bluegrass to blues; and 29 channels of sports, talk, children's and entertainment. XM also brings to the car, for the first time on radio, the same diverse selection of 24-hour news sources available in the home on cable and DIRECTV.

XM radios are available at major electronics retailers nationwide including Best Buy, Circuit City, Tweeter, Ultimate Electronics, participating RadioShack Dealers and Franchisees, Crutchfield, Good Guys, CarToys, Audio Express and Sound Advice; and at independent retailers. Leading manufacturers such as Sony, Alpine and Pioneer offer a broad array of XM radios including models that will easily enable any existing car stereo system to receive XM service (the Pioneer Universal Receiver and the Sony Plug-and-Play) and 21 models of new AM/FM/XM systems offering many other great features. General Motors in November rolled out factory-installed Delphi-Delco XM radios in Cadillac DeVille and Seville models, and will expand to 21 additional GM models this year. XM's strategic investors include America's leading car, radio and satellite TV companies -- General Motors, American Honda Motor Co. Inc., Clear Channel Communications and DIRECTV.

XM was named "Product of the Year" by Fortune, an "Invention of the Year" by Time and won Popular Science's 2001 "Best of What's New" Grand Award in the electronics category. XM won several awards at the 2001 International Consumer Electronics Show, including "Best of CES" in the automotive category. For more information, please visit XM's web site: [www.xmradio.com](http://www.xmradio.com).

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include uncertainties associated with demand for the company's service, the company's dependence on third party vendors, its continuing need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 8-K filed with the Securities and Exchange Commission on 12-6-2001. Copies of the filing are available upon request from XM Radio's Investor Relations Department.

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