



XM Launches Original Comedy Interview Show 'Unmasked'

New Series Kicks Off September 22 with Comedic Icon George Carlin

WASHINGTON, Sept. 12 /PRNewswire-FirstCall/ -- XM, the nation's leading satellite radio service with more than 8.2 million subscribers, today announced the launch of "Unmasked," a new, original comedy series that will feature one-on-one interviews with some of the most talked about names in comedy. Comedic legend George Carlin will be the inaugural guest when "Unmasked" premieres exclusively on XM Saturday, September 22 at 8 p.m. ET.

"Whenever I do an in-depth interview like this, I'm surprised that I learn things about myself and my work I hadn't realized before. It always opens my eyes," said George Carlin.

Recorded before a live studio audience, "Unmasked" offers up candid, one-on-one interviews with both established and emerging comedic talent for an uncensored look into their creative process and the lives that shape their comedy.

In addition to being the series premiere, the "Unmasked: George Carlin" episode will also be featured in the upcoming George Carlin career retrospective DVD box set, *George Carlin: All My Stuff*, which will be released September 25. The 14-disc collection includes Carlin's full "Unmasked" interview, filmed live in the Performance Theater at XM's Washington, D.C. studios.

"We at XM are thrilled that George Carlin, celebrating his 50th year in comedy, will be the first guest as we launch this new thought-provoking show that offers an inside look into some of today's most compelling comedic minds," said Eric Logan, executive vice president, programming for XM. "Since XM became the first to offer the 24-hour uncensored comedy format anywhere on radio, our comedy programming has grown from mere concept to include original shows like 'Unmasked' and five dedicated comedy channels with some of the strongest listenership on the platform."

The series premiere of "Unmasked" with George Carlin debuts Saturday, September 22 at 8 p.m. ET on "XM Comedy" (XM 150), with new episodes of "Unmasked" airing every other Saturday. Future episodes of "Unmasked" will feature Jeff Garlin, Jim Norton, Patrice O'Neal, Bob Saget, Brian Regan, Carlos Mencia and others. Additional programming information and encore schedules are available online at <http://www.xmradio.com/unmasked>.

XM's programming lineup features five dedicated comedy channels that offer a range of round-the-clock comic programming - uncensored comedy on "XM Comedy" (XM 50), family comedy on "Laugh USA" (XM 151), Canadian comedy on "Laugh Attack" (XM 153), short-form sketch comedy, standup and satire on "National Lampoon™ Comedy Radio" (XM 154) and irreverent comedy and talk from Opie and Anthony and Ron and Fez on High Voltage (XM 202). XM also offers other original comedy programming, including "Stand Up Sit Down," which features long-form interviews and stand-up routines from a who's who of comedians, including Lewis Black, George Carlin, John Cleese, Dane Cook, Bill Cosby, Jim Gaffigan, Gilbert Gottfried, Mitch Hedberg, Robert Klein, Larry the Cable Guy, Richard Lewis, Kathleen Madigan, Paul Mooney, Ron White and many others.

More information about XM's comedy programming is available online at <http://www.xmradio.com/>. For more information on George Carlin, go to <http://www.georgecarlin.com/>.

About XM

XM (NASDAQ: XMSR) is America's number one satellite radio company with more than 8.2 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki and Toyota, is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. All programming subject to change.

SOURCE: XM

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