



XM's Holiday Music Programming Begins Today

Holiday Lineup to Feature Six Dedicated Music Channels, Including the Return of XM's Radio Hanukkah

WASHINGTON, Nov. 1 /PRNewswire-FirstCall/ -- XM, the nation's leading satellite radio service with more than 8.5 million subscribers, today announced that it will once again offer a suite of dedicated holiday music channels during the upcoming holiday season. XM kicks off its seasonal programming today with the launch of contemporary holiday hits channel "Holly" (XM 103). Additional channels will launch later in the month, including XM's Radio Hanukkah, the first-ever national broadcast channel devoted exclusively to Jewish Culture, which will also return for the 2007 holiday season.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO>)

XM Holiday 2007 Channel Lineup:

- Holly (XM 103)- Available beginning November 1 at 12 midnight ET through January 1
Features contemporary holiday hits mixed with selected traditional favorites from popular artists, including Bruce Springsteen, Amy Grant and more.
- Holiday Traditions (XM 104)- Available November 19 at 12 midnight ET through December 25
Features traditional holiday recordings from the 1940s through 1960s with classic artists such as Bing Crosby, Nat "King" Cole and more.
- Music City Holiday (XM 105)- Available November 19 at 12 midnight ET through December 25
Features contemporary and traditional holiday hits from popular country music artists, including Faith Hill, Kenny Rogers, and more.
- A Classical Christmas (XM 106)- Available November 19 at 12 midnight ET through December 25
Features traditional holiday carols performed by celebrated classical musicians Luciano Pavarotti, Mormon Tabernacle Choir, and many others.
- Special X-Mas (XM 107)- Available November 19 at 12 midnight ET through December 25
Features a unique mix of novelty songs, parodies, and retro oddities by a broad range of artists, including Cheech and Chong, Bob Rivers, Weird Al, Tiny Tim, Monty Python, and more.
- Radio Hanukkah (XM 108)- Available December 4 at 12 midnight ET through December 12
Features eight days of Hanukkah music and celebration of Jewish culture, including exclusive live performances; specials focused on contemporary and traditional Jewish music, film, children's programming and more; and nightly broadcasts of the traditional Hanukkah candlelight blessings. Listeners will hear songs by Neil Sedaka, The Klezmatics, and Craig Taubman, among many others.

Select channels will be available on XM Radio Online (<http://xmro.xmradio.com/>) beginning November 12. Complete schedule and information on XM's dedicated holiday channels is available online at: <http://www.xmradio.com/holiday>.

About XM

XM is America's number one satellite radio company with more than 8.5 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Ferrari, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. All programming subject to change.

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