



XM Delivers the Gift of Free XM Radio Service This Holiday Season

WASHINGTON, Nov. 19 /PRNewswire-FirstCall/ -- XM Satellite Radio the nation's leading satellite radio service with more than 8.5 million subscribers, is delivering the gift of 170 channels of free XM radio entertainment service this holiday season.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO>)

Beginning Friday, November 23, anyone with an inactive XM radio purchased at retail can take advantage of three free months of XM service no matter when the radio was purchased or received. The value of the three months of service is applied over the first six months of a subscription when activating between November 23 and December 31, 2007.

"This holiday season is the ideal time to get XM," said Vernon Irvin, Executive Vice President and Chief Marketing Officer of XM. "XM has more than 170 channels of entertainment, offering something for everyone on your list. This special offer makes a great gift even better."

Customers looking to take advantage of the offer can visit xmradio.com or call 1-800-XMRADIO. After signing up, customers can enjoy more than 170 channels of entertainment via their receiver and through XM Radio Online.

The offer is not valid for those radios purchased under a separate promotion. All other radios are eligible for this promotion only when they are activated or reactivated between November 23 and December 31, 2007.

The offer also applies to subscriptions for radios added to existing accounts under the XM Family Plan.

Terms of the offer: The value of three (3) months free service will be applied over the first six (6) months of service. Offer applies when you activate service on any eligible XM radio between 11/23/07 and 12/31/07 and maintain uninterrupted service for at least six (6) months. Subject to penalty fee if six (6) months of continuous service is not maintained. Offer valid for purchases made in continental US only. Offer subject to additional terms, fees, and eligibility restrictions available at xmradio.com.

About XM

XM is America's number one satellite radio company with more than 8.5 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with Ferrari, General Motors, Honda, Hyundai, Nissan, Porsche, Ferrari, Subaru, Suzuki, Toyota, and Ferrari, is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. Programming is subject to change.

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PRN Photo Desk, photodesk@prnewswire.com

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CONTACT: Marie Farrar of XM Satellite Radio, +1-202-380-4151,
marie.farrar@xmradio.com

Web site: <http://www.xmradio.com/>