



Kawasaki Motors Corp, U.S.A. to Offer XM Satellite Radio

WASHINGTON, Oct. 8 /PRNewswire-FirstCall/ -- Kawasaki Motors Corp., USA will introduce its first motorcycles with satellite radio this fall through a partnership with XM, the nation's leading satellite radio company.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO>)

Kawasaki will offer an all-new, state-of-the-art Premium Audio System on its Vulcan™ 1600 Nomad touring model. This new system will incorporate XM as an option.

Customers will be able to tune into more than 170 XM channels of music, sports, talk, news, and entertainment. Kawasaki motorcycles sold with XM radios installed will offer three-months of complimentary XM radio service.

"Kawasaki buyers will now be able to enjoy XM, the greatest variety of entertainment on the radio, on the road," said Joe Verbrugge, XM senior vice president, automotive accounts and international operations. "Kawasaki customers can now hear commercial-free music, live sports, breaking news, or traffic and weather reports for major cities on XM, wherever they travel from coast to coast."

Jim Williams, senior manager of accessories at Kawasaki Motors Corp., USA adds, "This Premium Audio System is a high-quality system built to Kawasaki's specifications designed to greatly enhance our customers' ownership experience. As the pioneer in satellite radio, XM represents a terrific value-added feature to the system."

XM is available in 140 models of new cars, trucks, and motorcycles for 2007. XM has more than 8.2 million subscribers across the continental U.S.

About XM

XM is America's number one satellite radio company with more than 8.2 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki, Toyota, and Ferrari, is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

About Kawasaki Motors Corp., U.S.A.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, personal watercraft and utility vehicles through a network of more than 1,500 independent retailers, with an additional 7,700 retailers specializing in power products and general purpose engines. KMC and its affiliates employ nearly 2,400 people in the United States, with 400 of them located at the Irvine, California headquarters.

Kawasaki's tagline, "Let the good times roll.™", is recognized worldwide and the brand has become synonymous with powerful stylish motorcycles for over four decades. Information about Kawasaki's complete line of recreational products and Kawasaki affiliates can be found on the Internet at <http://www.kawasaki.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. Programming is subject to change.

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