



VH1 RADIO TO BROADCAST LIVE FROM GRAMMY AWARDS ON XM

XM Channel Features Original VH1 Music Programming and Radio Adaptations of Popular VH1 Shows

Washington D.C., February 26, 2002 -- VH1 and XM Satellite Radio announced that the VH1 Radio channel on XM (channel 26) will simulcast the live VH1 Television Pre and Post-shows at the Grammy Awards on February 27 from Los Angeles, at 6:30-8pm (EST) and then directly following the Grammys until midnight. This represents the first of many such event broadcasts, bringing listeners in their cars nationwide the same great music experience they get on VH1 television.

The VH1 Radio channel on XM features many of the network's most popular and critically acclaimed television shows, including VH1's "100 Greatest" countdown franchise, "VH1 Legends" and "VH1 Storytellers." Since XM's launch last September, the VH1 channel has featured many artists including Alanis Morissette, Billy Joel, Elton John, U2, David Bowie, Everclear, Matchbox 20, Tina Turner, Bruce Springsteen, and The Who. The channel carried a simulcast of the historic "Concert for New York City" benefit live from Madison Square Garden on October 20th 2001, and also features original music programming, weekly features, entertainment news and artist interviews hosted by VH1 DJ Maria Chambers. VH1 Radio on XM originates at VH1's New York Headquarters, strategically located to facilitate visits and special appearances by the many musical artists, top stars and personalities who appear on VH1 television.

VH1 Radio also plans to broadcast from many of the premiere events that put it on the cutting edge of the music scene, such as the "My VH1 Music Awards." In addition, VH1 and XM are developing on-air and event-oriented marketing programs designed to introduce VH1 fans to XM Radio.

"We are thrilled to deliver VH1's Grammy coverage to XM listeners nationwide," said Steve Gavenas, XM's Executive Vice President, Programming. "The depth and punch of VH1's cutting-edge content makes XM's VH1 channel one of the keystones of our revolutionary programming."

"We are delighted to be able to expand the reach of VH1 with our unique programming on XM. The airing of our special Grammy programming on VH1 Radio is just the beginning of our commitment to deliver groundbreaking radio in much the same way we continue to revolutionize music programming on television," stated Ann Sarnoff, COO of VH1.

VH1's Grammy coverage augments XM's own four-day, full-scale Grammy coverage Feb. 25-28, which features broadcasts of every nominated and winning song in every major category across a host of XM channels, along with reports from two XM correspondents at the scene.

About VH1

VH1 is the 24-hour cable network that puts music first, serving viewers who grew up with music videos and who want to stay connected to the music they love. VH1's programming features current and classic music videos; original series including "Behind the Music," "VH1 Storytellers," "FanClub," "Driven," "Where Are They Now?," "Before They Were Rock Stars," "Pop-Up Video" and "Rock & Roll Jeopardy!"; original movies such as "Sweetwater: A True Rock Story", "Ricky Nelson: Original Teen Idol," "Daydream Believers: The Monkees Story," "Meat Loaf: To Hell and Back," "A Diva's Christmas Carol," "Strange Frequency," and "Hysteria: The Def Leppard Story"; special event programming like "VH1 Divas Live," "The Rock and Roll Hall of Fame Induction Ceremony," "VH1/Vogue Fashion Awards" and "My VH1 Music Awards." In addition, the channel offers music-based news segments and artist interviews.

About XM

XM is transforming radio, an industry that has seen little technological change since FM, almost 40 years ago. XM's programming lineup features 100 coast-to-coast digital channels: 71 music channels, more than 30 of them commercial-free, from hip hop to opera, classical to country, bluegrass to blues; and 29 channels of sports, talk, children's and entertainment. XM also brings to the car, for the first time on radio, the same diverse selection of 24-hour news sources available in the home on cable and DIRECTV.

XM radios are available at major electronics retailers nationwide including Best Buy, Circuit City, Tweeter, Ultimate Electronics, participating RadioShack Dealers and Franchisees, Crutchfield, Good Guys, CarToys, Audio Express and Sound Advice; and at independent retailers. Leading manufacturers such as Sony, Alpine and Pioneer offer a broad array of XM radios including

models that will easily enable any existing car stereo system to receive XM service (the Pioneer Universal Receiver and the Sony Plug-and-Play) and over 20 models of new AM/FM/XM systems offering many other great features. General Motors in November rolled out factory-installed Delphi-Delco XM radios in Cadillac DeVille and Seville models, and will expand to 21 additional GM models this year. XM's strategic investors include America's leading car, radio and satellite TV companies -- General Motors, American Honda Motor Co. Inc., Clear Channel Communications and DIRECTV.

XM was named "Product of the Year" by Fortune, an "Invention of the Year" by Time and won Popular Science's 2001 "Best of What's New" Grand Award in the electronics category. XM won several awards at the 2001 CES, including "Best of CES" in the automotive category. For more information, please visit XM's web site: www.xmradio.com.