



XM is the Exclusive Satellite Radio Network for the Big 12, SEC, and ACC Football Championships this Saturday, December 1

WASHINGTON, Nov. 28 /PRNewswire-FirstCall/ -- XM is the exclusive satellite radio network for the 2007 Big 12, SEC, and ACC football championship games this Saturday, December 1.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO>)

XM listeners across the nation can hear seven different broadcasts of the three championship games. Plus, the sports talk radio channel XM Sports Nation will be live from the three host cities with exclusive pre-game coverage on Friday and Saturday.

Top-ranked Missouri plays no. 9 Oklahoma in the Big 12 Championship Game on Saturday at 8 pm ET/5 pm PT. XM will air the national radio broadcast on Big 12 Channel 241.

The SEC Championship Game pits fifth-ranked LSU against no. 14 Tennessee on Saturday at 4 pm ET/1 pm PT. XM will air the national radio broadcast on SEC Channel 199, the LSU broadcast on SEC Channel 200 and the Tennessee broadcast on SEC Channel 201.

The ACC Championship Game will kick off Saturday at 1 pm ET/10 am PT as sixth-ranked Virginia Tech takes on no. 12 Boston College. XM will air the national radio broadcast on ACC channel 190, the Boston College broadcast on ACC channel 191 and the Virginia Tech broadcast on ACC channel 192.

On XM Sports Nation (XM channel 144), XMSN anchor T.J. Rives will be live from SEC Fanfare in Atlanta on the AT&T Press Box stage for game previews on Friday 6-9 am ET and 1-3 pm ET and Saturday 10 am - 2 pm ET. XMSN analyst Gino Torretta will join sportscaster Earl Forcey in Jacksonville, Florida, for pre-game coverage of the ACC championship on Friday 1-3 pm ET and Saturday 7-10 am ET. XMSN's Scott Jackson and Kevin Blackstone will be at San Antonio's Alamodome to preview the Big 12 championship on Saturday from 3 pm to 7 pm ET.

"This Saturday is one of the biggest days of the year in college football, and XM is the place to hear the games," said Kevin Straley, XM senior vice president of news, sports, and talk programming. "We've got the conference championship games for the Big 12, SEC, and ACC, and our XM Sports Nation channel will be live from the host cities with the latest news, interviews, and analysis. XM is your college sports connection, wherever you are."

XM is the official satellite radio network for all six BCS conferences: the ACC, Big 12, SEC, Big East, Big Ten, and Pac-10. The first three conferences host football championship games at the end of the regular season.

XM is also the official satellite radio network of the Allstate BCS National Championship Game and other BCS bowl games.

More information about XM's exclusive coverage of Championship Saturday is available online at http://www.xmradio.com/onxm/features/2007_championship.xmc

About XM

XM (NASDAQ: XMSR) is America's number one satellite radio company with more than 8.5 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Ferrari, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release

include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. All programming is subject to change.

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