



XM-READY Y2K MODEL CARS FEATURED AT CES

Mitsubishi Motors' Eclipse Sport Coupe, Saab 9-3 and Cadillac STS Seville to Demonstrate the Sound of the Future at XM Satellite Radio's Booth

National, January 03, 2000 -- XM Satellite Radio (NASDAQ:XMSR) announced that its Consumer Electronics Show 2000 Booth (#19130 in the Sands convention center) will feature three XM-Ready automobiles from leading car manufacturers, equipped with demonstration AM/FM/XM car radios. Featured at the booth will be:

- Mitsubishi Motors' new 2000 Eclipse sport coupe supplied by Mitsubishi Motors-USA, equipped with a demonstration of an XM-Ready OEM radio provided by Mitsubishi Electronic Automotive America;
- Saab's new 2000 9-3 convertible supplied by SAAB-USA, with a demonstration of an XM-Ready aftermarket radio provided by Pioneer;
- and Cadillac's new 2000 STS Seville sport car from GM, with a demonstration of an XM-Ready OEM radio provided by Delphi Delco radio.

During CES, XM Satellite Radio will also announce additional radio manufacturing agreements with two additional leading manufacturers in the consumer electronics arena and that it is expanding its Detroit sales office.

XM Satellite Radio is developing a new band of radio, targeted to launch in the first half of 2001. XM Radio will create up to 100 channels of digital-quality music, news, sports, talk and children's programming. The channels will be uplinked to XM Radio's powerful satellites and transmitted directly to vehicle, home and portable radios coast-to-coast for a monthly subscription fee of \$9.95.

XM Radio has agreements with leading consumer electronics companies to manufacture and distribute XM-Ready radios, capable of receiving the XM Radio signal: Alpine, Clarion, Delphi Delco Electronic Systems, Mitsubishi Electronic Automotive America, Motorola, Pioneer Electronics Corporation and Sharp.

In addition, the company has entered into a 12-year distribution agreement with General Motors to integrate XM-Ready radios into GM vehicles commencing in 2001. XM Radio is currently in discussions with all other major car manufacturers such as Mitsubishi Motors and SAAB.

For more information, please visit XM's new website: www.xmradio.com. Factors that could cause forward-looking statements (including projections and business trends) in this document to differ materially from actual results are detailed from time to time in XM Radio's filings with the Securities and Exchange Commission.

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