



Dedicated Led Zeppelin Channel to Launch Exclusively on XM Beginning November 8

"XM LED: The Led Zeppelin Channel" To Feature U.S. Premiere of "The Song Remains the Same" Reissue with Previously Unreleased Material, Interviews with Led Zeppelin and More

WASHINGTON, Nov. 7 /PRNewswire-FirstCall/ -- XM Radio will launch a new channel dedicated to the music of rock icons Led Zeppelin on November 8, it was announced today. The new channel, "XM LED: The Led Zeppelin Channel" (XM 59), will feature the band's complete audio catalog, interviews with band members and other unique content that celebrates the musical contributions of Led Zeppelin. On the day the channel launches XM will also offer the U.S. premiere of the forthcoming re-issued two-disc soundtrack for the band's landmark concert film "The Song Remains the Same," which features six previously unreleased songs from Led Zeppelin's 1973 Madison Square Garden shows.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO>)

XM's U.S. premiere of "The Song Remains the Same" soundtrack reissue will air in its entirety at 12 midnight ET on November 8 with encore broadcasts airing all day to kick off "XM LED."

"With this channel, XM has curated the comprehensive Led Zeppelin experience," said Eric Logan, executive vice president of programming, XM. "Often cited as a primary influence for a who's who of modern day musicians, Led Zeppelin is one of the most important rock acts from the last half-century and 'XM LED' will provide fans with the sounds and insights that have made them such enduring rock icons."

The launch of "XM LED" is the first of several highly-anticipated milestones for Led Zeppelin. In addition to the re-release of "The Song Remains the Same" soundtrack and DVD, the band is also issuing "Mothership," a 24-track re-mastered career retrospective; making its entire musical catalog available digitally; and taking to the stage for a reunion performance headlining the Ahmet Ertegun Tribute concert in London on December 10.

Led Zeppelin is one of music's most celebrated rock bands. They produced some of the greatest albums in recording history and are constantly considered amongst the greatest popular musicians of all time, both collectively and individually. The band formed in 1968 from the then recently disbanded group "The Yardbirds," when guitarist Jimmy Page brought in Robert Plant, John Bonham and John Paul Jones and began touring as "The New Yardbirds" before changing their name to Led Zeppelin.

In 1969, their self-titled debut album was released and is regarded as one of the pivotal records in the creation of heavy rock. They have sold over 300 million albums worldwide and, in 1995, the band was inducted into the Rock and Roll Hall of Fame.

"XM LED" will be available through May 8, 2008. XM's Lou Brutus will serve as program director for the channel. Programming information for the channel will be available online at <http://www.xmradio.com/ledzeppelin> .

About XM

XM (NASDAQ: XMSR) is America's number one satellite radio company with more than 8.5 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki and Toyota, is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/> .

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor

Relations Department. All programming subject to change.

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