



TERK AND XM SATELLITE RADIO HONORED WITH CEA's 2002 BEST OF INNOVATIONS AWARD

TERK's XM Glass-Mount Antenna Receives Highest Score in the Mobile Electronics Category

National, January 08, 2002 -- The CEA (Consumer Electronics Association) has given TERK Technologies and XM Satellite Radio another prestigious Innovations award at this year's CES Design and Engineering Showcase. The TRK-SR1 XM Satellite Radio Antenna was honored for its superior design and engineering and also received the "Best of Innovations" award for the highest score in the Mobile Electronics product category.

Designed by TERK's Jean-Jacques L'Henaff and engineered by XM's Dr. Argy Petros, the TRK-SR1 has been embraced by retailers nationwide. "When creating the TRK-SR1," said L'Henaff, Director of Industrial Design at TERK Technologies, "my goal was to design an antenna that would compliment the style of almost any vehicle - one that an XM subscriber would be proud to place on their automobile."

The TRK-SR1 is a glass-mounted XM Satellite Radio antenna that attaches to the rear or side window of most vehicles, using a special automotive-grade acrylic adhesive that is easy to install and provides a powerful bond. The TRK-SR1 features TERK's ThruGlass technology, which passes DC power and RF signals through the glass surface to an interior coupler that is then hard-wired to the XM receiver. The TRK-SR1 includes all of the necessary elements for a hassle-free installation, including 16 feet of pre-terminated, color coded, mini coaxial cable and positioning templates to ensure proper antenna alignment. The TRK-SR1 can be folded down to avoid the risk of damage at low clearance situations, and a special protective sleeve is included to keep the antenna car wash safe.

At last year's CES, XM won the "Best of CES" award in the automotive category. This year we are working on the next wave of innovative products like the Terk glass mount antenna, said XM's Executive Vice President, Technology and Engineering, Stell Patsiokas.

Since last year's CES, XM launched its two satellites; completed its chipset technology, allowing several months lead time required for testing, manufacturing, shipping and merchandising; and completed its national rollout Nov. 12, just 45 days after launching in its two lead markets, because its technology had been proven months earlier. "Simply put, we've executed our plan and kept our rollout promises made at last year's CES," Panero said. "Rather than being one year behind our competitor to market, we have a nine-month nationwide lead."

Innovations 2002 entries are judged by a panel of prominent industry experts. Product evaluations are based on weighted criteria: value to user, aesthetics, contributions to the quality of life as well as the product's innovative qualities.

About TERK

A leader in the research, design and engineering of rooftop to set-top solution products, TERK Technologies is dedicated to providing home entertainment solutions to the consumer electronics industry. TERK's diverse range of products includes indoor and outdoor AM/FM antennas, HDTV and analog television antennas, patented in-car cellular antennas, DIRECTV satellite dishes and a full line of TERK installation hardware, as well as Leapfrog wireless multi-room audio/video distribution and multi-room control systems. Synonymous with style and quality, TERK's innovative, advanced technology engineering has resulted in many patents and awards.

About XM Radio

XM (Nasdaq: XMSR) is transforming radio, an industry that has seen little technological change since FM, almost 40 years ago. XM's programming lineup features 100 coast-to-coast digital channels: 71 music channels, more than 30 of them commercial-free, from hip hop to opera, classical to country, bluegrass to blues; and 29 channels of sports, talk, children's and entertainment. XM also brings to the car, for the first time on radio, the same diverse selection of 24-hour news sources available in the home on cable and DIRECTV.

XM radios are available at major electronics retailers nationwide including Best Buy, Circuit City, Tweeter, Ultimate Electronics, participating RadioShack Dealers and Franchisees, Crutchfield, Good Guys, CarToys, Audio Express and Sound Advice; and at independent retailers. Leading manufacturers such as Sony, Alpine and Pioneer offer a broad array of XM radios including models that will easily enable any existing car stereo system to receive XM service (the Pioneer Universal Receiver and the

Sony Plug-and-Play) and over 20 models of new AM/FM/XM systems offering many other great features. General Motors in November rolled out factory-installed Delphi-Delco XM radios in Cadillac DeVille and Seville models, and will expand to more than 20 GM models this year. XM's strategic investors include America's leading car, radio and satellite TV companies -- General Motors, American Honda Motor Co. Inc., Clear Channel Communications and DIRECTV.

XM was named "Product of the Year" by Fortune, an "Invention of the Year" by Time and won Popular Science's 2001 "Best of What's New" Grand Award in the electronics category. XM won several awards at the 2001 International Consumer Electronics Show, including "Best of CES" in the automotive category. XM has been featured as a holiday gift by publications ranging from US News & World Report to Playboy. For more information, please visit XM's web site: www.xmradio.com.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include uncertainties associated with demand for the company's service, the company's dependence on third party vendors, its continuing need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 8-K filed with the Securities and Exchange Commission on 12-6-2001. Copies of the filing are available upon request from XM Radio's Investor Relations Department.

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