



## **XM Brings Host of Stars to Consumer Electronics Show**

### **Quincy Jones, MC Hammer, Ziggy Marley, Yes, Other Artists to Appear at XM's Booth**

Washington D.C., January 07, 2002 -- XM Satellite Radio (Nasdaq: XMSR), America's first nationwide digital satellite radio service, will host a lineup of top music and entertainment stars including legendary impresario Quincy Jones, rapper MC Hammer and reggae star Ziggy Marley at the 2002 International Consumer Electronics Show from Jan. 7-11 at the Las Vegas Convention Center.

The artists will all appear at XM's 6,000-square-foot CES booth, # 7332 in the North Hall. Specific times will be announced at the show. XM will also broadcast live nationwide on Special X (XM Channel 30) from two digital broadcast studios at CES beginning Tuesday.

Artists appearing at XM's booth will include:

- Quincy Jones
- Singer-songwriter kd lang
- Jon Anderson, Chris Squire and Alan White of Yes
- Reggae artist Ziggy Marley
- Nikki Sixx of Motley Crüe
- Baywatch Star Donna D'Errico
- Rap artist MC Hammer
- Comedians Richard Jeni, Judy Tenuta, Bobby Slayton, Gabe Kaplan and Jackie "the Jokeman" Martling
- Matt Sorum, drummer for The Cult and Guns N' Roses
- Country Artist Hal Ketchum
- Guitarist Jeff "Skunk" Baxter
- XM's own Junior Marvin, former lead guitarist for Bob Marley and the Wailers
- XM's own Pat DiNizio, founder, lead singer and songwriter for the rock group The Smithereens

XM is transforming radio, an industry that has seen little technological change since FM, almost 40 years ago. XM's programming lineup features 100 coast-to-coast digital channels: 71 music channels, more than 30 of them commercial-free, from hip hop to opera, classical to country, bluegrass to blues; and 29 channels of sports, talk, children's and entertainment. XM also brings to the car, for the first time on radio, the same diverse selection of 24-hour news sources available in the home on cable and DIRECTV.

XM radios are available at major electronics retailers nationwide including Best Buy, Circuit City, Tweeter, Ultimate Electronics, participating RadioShack Dealers and Franchisees, Crutchfield, Good Guys, CarToys, Audio Express and Sound Advice; and at independent retailers. Leading manufacturers such as Sony, Alpine and Pioneer offer a broad array of XM radios including models that will easily enable any existing car stereo system to receive XM service (the Pioneer Universal Receiver and the Sony Plug-and-Play) and over 20 models of new AM/FM/XM systems offering many other great features. General Motors in November rolled out factory-installed Delphi-Delco XM radios in Cadillac DeVille and Seville models, and will expand to more than 20 additional GM models this year. XM's strategic investors include America's leading car, radio and satellite TV companies -- General Motors, American Honda Motor Co. Inc., Clear Channel Communications and DIRECTV.

XM was named "Product of the Year" by *Fortune*, an "Invention of the Year" by *Time* and won *Popular Science's* 2001 "Best of What's New" Grand Award in the electronics category. XM won several awards at the 2001 CES, including "Best of CES" in the automotive category. For more information, please visit XM's web site: [www.xmradio.com](http://www.xmradio.com).

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include uncertainties associated with demand for the company's service, the company's dependence on third party vendors, its continuing need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 8-K filed with the Securities and Exchange Commission on 12-6-2001. Copies of the filing are available upon request from XM Radio's Investor Relations Department.

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