



## **NHL Commissioner Gary Bettman to Host XM Satellite Radio Show**

NEW YORK, TORONTO and WASHINGTON, Nov. 12 /PRNewswire/ -- The National Hockey League (NHL) and XM Satellite Radio today announced a new weekly live satellite radio show "NHL Hour" to be hosted by NHL Commissioner Gary Bettman and a rotation of League executives.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO> )

The hour-long show will debut Tuesday, November 27, at 4 pm ET/1 pm PT on NHL Home Ice (XM Channel 204) and NHL.com. On December 6, "NHL Hour" will begin airing every Thursday at 4 pm ET/1 pm PT.

The candid, interactive talk radio show will be hosted by a rotation of League executives, including Commissioner Bettman, Deputy Commissioner Bill Daly, and Senior Executive VP of Hockey Operations Colin Campbell. The show will be co-hosted by XM sports host and former NHL player Bill Clement.

"NHL Hour" will provide fans with the latest news and events from the highest levels of the NHL. The show encourages fans to submit questions via phone and email. To submit questions to "NHL Hour," call 1-877-NHL-ON-XM or email [HOMEICE@xmradio.ca](mailto:HOMEICE@xmradio.ca).

"NHL Hour" will broadcast live on XM and NHL.com from the NHL/XM Radio studio in the NHL Powered By Reebok store in Manhattan. The show will re-run on XM and NHL Network, with archived shows available for download on NHL.com via podcast. "NHL Hour" is a production of NHL Radio.

"The NHL has the best fans in sports. Thanks to XM Satellite Radio, we are able to offer this unique outlet for answering their questions," said NHL Commissioner Gary Bettman. "I look forward to hearing from our fans directly and being a part of this one-of-a-kind radio show."

"Hockey fans have an unprecedented opportunity to get their questions answered directly from Commissioner Bettman and other senior executives at the NHL," said Eric Logan, XM Satellite Radio executive vice president, programming. "We're thrilled that Commissioner Bettman wants to do a radio show like this, and we're proud to be bringing it to fans all across the U.S. and Canada."

XM Satellite Radio broadcasts every game from every team in the NHL across the U.S. and Canada. XM also offers the first and only 24-hour hockey radio channel, NHL Home Ice, featuring news, commentary, interviews and analysis from hockey experts such as Phil Esposito, Bill Clement, Denis Potvin, Gary Green and E.J. Hradek.

### About the NHL

The National Hockey League, founded in 1917, is the second-oldest of the four major professional team sports leagues in North America. Today, the NHL consists of 30 Member Clubs, each reflecting the League's international makeup, with players from more than 20 countries represented on team rosters. According to a Simmons Market Research study, NHL fans are younger, more educated, more affluent, and access content through digital means more than any other sport. The NHL entertains more than 100 million fans each season in- arena and through its partners in national television (VERSUS, NBC, TSN, CBC, RDS, RIS, NASN, NHL Network and HDNet) and radio (Westwood One and XM Radio). Through the NHL Foundation, the League's charitable arm, the NHL raises money and awareness for Hockey Fights Cancer, Hockey's All-Star Kids and NHL Diversity, and supports the charitable efforts of all NHL players. For more information on the NHL, log on to [NHL.com](http://NHL.com).

### About XM

XM is America's number one satellite radio company with more than 8.5 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-9-06. Copies of the filing are available upon request from XM Radio's Investor Relations Department. Programming is subject to change.

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