



## **Oprah's XM Show 'Soul Series' Debuts as Weekly Streamed Web Event and Video Podcast on Oprah.com and XMradio.com**

### **XM Radio Online Launches Exclusive Channel for 'Soul Series' Plus, Millions Stream or Download Oprah.com's 'A New Earth' 10-Part Web Series; Summer School Session to Launch on June 16**

CHICAGO and WASHINGTON, May 12 /PRNewswire/ -- On the heels of the incredibly successful "A New Earth" weekly Monday webinar series on Oprah.com that has attracted millions of users, select episodes of Oprah Winfrey's exclusive XM Radio show, "Soul Series," will now be made available as online streaming video and free video podcasts for download, it was announced today by Oprah.com, Harpo Radio and XM. Oprah's "Soul Series" debuts today as a weekly streamed web event on Oprah.com. Also, beginning today, video podcasts of Winfrey's popular weekly XM show are available for download through <http://www.oprah.com/>, <http://www.xmradio.com/> and Apple Inc.'s iTunes Store (<http://www.itunes.com/>).

Additionally, "Soul Series" is now available through a dedicated 24/7 channel on XM's Internet streaming service, XM Radio Online ([xmro.xmradio.com](http://xmro.xmradio.com)), which complements the existing "Oprah & Friends" (XM 156) channel offered to XMRO and XM Radio subscribers.

Oprah's "Soul Series" features thought-provoking stories, theories and revelations by a variety of authors and guests delving into issues about living and loving soulfully. Summer series guests on XM platforms and Oprah.com will include Jill Bolte Taylor, Dr. Wayne Dyer, Elizabeth Lesser, Sarah Ban Breathnach, Kathy Freston, Byron Katie and Rodger Kamenetz. Additionally, Oprah.com will be debuting video streams of original XM "Soul Series" episodes with featured guests including Eckhart Tolle, Jon Kabat Zinn, Larry Dossey and Ainsley MacLeod. Scheduling information is available at <http://www.xmradio.com/> and on <http://www.oprah.com/>, where users can access related online content such as reflection exercises and book excerpts.

For the past 10 weeks, millions of people have joined Oprah Winfrey and renowned spiritual leader Eckhart Tolle as they have been teaching his best-selling book, A New Earth, chapter by chapter through a live interactive webinar series on Oprah.com. To date, there have been more than 27 million streams and downloads of the classes, which continue to attract new viewers and listeners through Oprah.com and iTunes.

Starting Monday, June 16, readers who are picking up the 61st Oprah's Book Club selection "A New Earth" for the first time or continuing their studies can make it their summer reading book and take part in the rebroadcast of the 10-week weekly webcast series through Monday, August 18. By joining the Book Club for free on Oprah.com, members will have exclusive access to newsletters and personal interactive workbooks -- guided online journals with introspective questions and related exercises for awakening that complements each chapter's class. To find or form reading groups in your area for the summer school session for "A New Earth," log onto <http://www.oprah.com/anewearth>.

#### About Harpo

Harpo Productions, Inc. produces the number one rated, award-winning "The Oprah Winfrey Show," creates and develops original TV programming, and operates Oprah.com, a premier lifestyle website. Harpo Print, LLC and Hearst Magazines publish the monthly O, The Oprah Magazine and quarterly O at Home publications. Harpo Films, Inc. produces feature films as well as top-rated telefilms under the "Oprah Winfrey Presents" banner. Harpo Radio, Inc. produces the content for "Oprah & Friends" on XM Satellite Radio.

#### About XM

XM is America's number one satellite radio company with more than 9.3 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, Nashville, Toronto and Montreal, XM's 2008 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Ferrari, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2008. XM's industry-leading products are available at consumer electronics retailers nationwide. XM programming is also available through XM Radio Online, the exclusive home on the Internet for XM's commercial-free music channels; as

downloads of original XM shows via podcasts from XM's Web site or the Apple's iTunes Store; and as streams of commercial-free XM music channels to AT&T and Alltel wireless customers through XM Radio Mobile. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 2-28-08. Copies of the filing are available upon request from XM Radio's Investor Relations Department. All programming subject to change.

SOURCE: XM and Harpo

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