



New Genesis is First Hyundai to Offer XM NavTraffic Real-Time Traffic Service

XM Radio to Be Factory-Installed Feature on All 2009 Hyundai Genesis Sedans

DETROIT, Jan. 13 /PRNewswire-FirstCall/ -- XM (NASDAQ: XMSR), the nation's leading provider of satellite radio with more than 8.5 million subscribers, today announced that Hyundai will offer XM NavTraffic real-time traffic service as an option on the Genesis, its new, rear-wheel drive premium sports sedan. The Genesis will be the first Hyundai brand vehicle to offer the service, which will be available as part of the vehicle's navigation system.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO>)

XM NavTraffic, available in 80 major North American markets, alerts drivers to traffic incidents along their driving route. The service delivers real-time traffic information on issues such as accidents and construction delays via satellite to the vehicle's GPS navigation system, allowing drivers to avoid congestion and save time and fuel.

XM NavTraffic, powered by NAVTEQ Traffic, is the nation's leading real-time traffic service that offers the most comprehensive information and coast-to-coast updates every minute, ensuring that the driver has the latest and most detailed information at his or her fingertips.

In addition to offering XM NavTraffic, XM Radio will be a standard feature on all Genesis trim levels. Hyundai's rollout of XM Radio as a standard feature across its U.S. vehicle line-up began in the 2007 model year. XM Radio is a standard, factory-installed feature on the Accent, Azera, Elantra, Santa Fe, Sonata, Tiburon, Tucson and Veracruz.

"Nearly every new Hyundai sold today already comes equipped with XM Radio's 170 channels of music, news, sports and talk programming," said Joe Verbrugge, senior vice president, automotive partnerships and international operations, for XM. "Hyundai is now offering the additional convenience of XM NavTraffic, a real-time service that is certain to save Genesis drivers precious time and money."

"The Genesis marks a new chapter in Hyundai's history as our first rear-wheel drive, premium sports sedan," said John Krafcik, Hyundai Motor America's vice-president of product development and strategic planning. "This all-new vehicle continues on Hyundai's tradition of offering high-appeal features, such as XM NavTraffic real-time traffic service, that delight the customer at a surprisingly affordable price."

Every 2009 Hyundai Genesis equipped with XM NavTraffic comes standard with a three-month complimentary subscription. In addition, every Hyundai model equipped with factory-installed XM Radio also comes with a three-month trial subscription.

About XM

XM is America's number one satellite radio company with more than 8.5 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2008 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Ferrari, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2008. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. Programming schedules subject to change.

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