



2009 Hyundai Sonata's New Touch-Screen Display Enhances XM Radio Listening Experience

CHICAGO, Feb. 6 /PRNewswire-FirstCall/ -- XM, the nation's leading provider of satellite radio, announced today that 2009 Hyundai Sonata buyers will experience an enhanced XM radio listening experience through the vehicles available color, touch-screen navigation display. The Sonata's navigation display, unveiled today at the 2008 Chicago Auto Show, will make for a richer XM listening experience.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO>)

The brand-new display on the 2009 Hyundai Sonata allows listeners can use the high-resolution touch-screen display to easily scan through XM's more than 170 channels of entertainment. The display will feature sophisticated graphics, making it easy to glance at the XM channel name, song title, artist name, and category to select music, sports, talk, news, comedy or traffic and weather.

"XM fans will truly appreciate the enhanced user experience through the Hyundai Sonata's new touch-screen display. Now, listening to XM Radio in the vehicle is richer and easier than ever before," said Joe Verbrugge, senior vice president, automotive partnerships and international operations, XM Satellite Radio.

XM has been standard on all Sonata models since 2007. Every Hyundai equipped with XM Satellite Radio also comes with a three-month complimentary subscription.

This is the first time a navigation system has been incorporated into the Sonata.

The 2009 Hyundai Sonata will be on display throughout the 2008 Chicago Auto Show.

About XM

XM (NASDAQ: XMSR) is America's number one satellite radio. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, Nashville, Toronto and Montreal, XM's 2008 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Ferrari, Subaru, Suzuki and Toyota, is available in 140 different vehicle models for 2008. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. Programming is subject to change.

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