



## **XM's Exclusive Satellite Radio Broadcasts of the 2008 Indy Racing League to Begin With Season Opener, March 29**

WASHINGTON, March 5 /PRNewswire-FirstCall/ -- XM Satellite Radio, the nation's leading satellite radio service, will open its fourth year as the official satellite radio network of the Indy Racing League (IRL) with the GAINSCO Auto Insurance Indy 300, the first race of the IndyCar Series' 2008 season. The race will be broadcast live on XM's IndyCar Series Racing channel (XM 145) from the Homestead-Miami Speedway on Saturday, March 29.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070313/XMLOGO> )

The entire 2008 IndyCar Series season, including the 92nd Indianapolis 500 on May 25, will be broadcast live and nationwide on XM. Motorsports fans will be able to hear pre-race programming, including interviews and commentary, as well as live wheel-to-wheel action on the track as presented by the IMS Radio Network. With the recent unification of open-wheel racing, the IndyCar Series will be expanding its schedule to 18 races, offering a mix of short oval, super speedway and road/street events, making it the most diverse schedule in all of motorsports.

XM is a major associate sponsor of the Andretti Green Racing's (AGR) No. 7 Honda-powered Dallara driven by Danica Patrick, 2005's Indianapolis 500 Rookie of the Year. The AGR team, featuring IndyCar Series drivers Danica Patrick, Marco Andretti and Tony Kanaan as well as team co-owner and open wheel racing legend Michael Andretti, will launch the second season of "The Andretti Green Racing Hour," a one-hour show airing exclusively on XM. The show will begin airing in its weekly time slot March 25 at 7 p.m. ET on XM Sports Nation (XMSN), channel 144, during the IRL season.

"XM is committed to bringing fans the full experience of open-wheel racing, from the prep in the pits to the wheel-to-wheel action on the track," said Kevin Straley, XM senior vice president of news, talk, and sports programming. "This is an especially exciting year for IRL as it joins forces with Champ Car, and fans across the country can hear all the races on XM."

"Being the leaders in open-wheel racing and satellite radio respectively, the IndyCar Series and XM Satellite Radio form a natural partnership," said John Lewis, vice president for marketing and league development, Indy Racing League. "XM provides satellite radio listeners with a behind-the-scenes look at every race, and the best in coverage from the track."

XM is the sports leader in satellite radio with more than 5,000 live sporting events a year, plus exclusive XM shows hosted by NASCAR drivers Dale Earnhardt, Jr. and Michael Waltrip, baseball legend Cal Ripken, and Duke basketball coach Mike Krzyzewski. In addition to live coverage of IndyCar Series races, XM airs Major League Baseball, college basketball and football from the six major conferences, the National Hockey League, and PGA TOUR. XM also carries the sports talk channels XM Sports Nation, MLB Home Plate, NHL Home Ice, ESPN Radio, ESPN Xtra, and Fox Sports Radio.

### About XM

XM is America's number one satellite radio company with more than 9 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, Nashville, Toronto and Montreal, XM's 2008 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Ferrari, Subaru, Suzuki and Toyota, is available in 140 different vehicle models for 2008. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-1-07. Copies of the filing are available upon request from XM Radio's Investor Relations Department. Programming is subject to change.

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