



Western Union Announces Multi-Year Deals With Denizbank and Oyakbank; Western Unions Services Now Accessible Throughout Turkey

DENVER, July 16 /PRNewswire/ -- First Data Corp. (NYSE: FDC), a global leader in electronic commerce and payment services, today announced that its Western Union Financial Services subsidiary has signed multi-year contracts with two of Turkey's leading banks. The new agreements with Denizbank and Oyakbank further Western Union's strategic objective of continuing global expansion.

Both Denizbank and Oyakbank will begin offering the Western Union Money Transfer® service and Western Union® QuickPay (SM), Western Union's international bill payment service, later this month. More than 100 Denizbank locations and approximately 190 Oyakbank locations will offer Western Union services, more than doubling the current number of Western Union agent locations in the country.

The offering of international money transfer services is a new venture for both companies, furthering their goal of extending their product offerings to complement their existing corporate and retail banking services. Both Denizbank and Oyakbank aim to provide Turkish customers with greater value and a wider variety of financial services. The extended availability of Western Union Money Transfer services also will be significant to the estimated five million Turkish expatriates, many of whom continue to provide financial support to their families at home.

"Western Union strives to provide relevant, accessible services to all of our customers, no matter where they are located," said Bill Thomas, president, Western Union International. "By teaming with trusted local organizations, such as banks and other well known community institutions, Western Union is able to reach into the heart of the community to gain a better understanding of our customers and their unique needs.

"The addition of Denizbank and Oyakbank extends Western Union's coverage throughout Turkey," continued Thomas. "Our services are now available in each of the country's 81 cities, making it easier than ever for Turkish consumers to send and receive funds."

About Western Union Financial Services, Inc. and First Data

Western Union Financial Services, Inc., a subsidiary of First Data Corp. (NYSE: FDC), is an international leader in consumer money transfer services. Consumers can quickly, safely and reliably pay bills and transfer money around the globe using the company's proprietary money transfer network. Western Union and its subsidiary, Orlandi Valuta, together make up one of the world's largest money transfer networks with a total of approximately 130,000 Agent locations in more than 190 countries and territories. Famous for its pioneering telegraph service, the original Western Union dates back to 1851 and introduced electronic money transfer service in 1871. For more information, please visit the company's Web site at www.westernunion.com.

First Data Corp., with global headquarters in Denver, helps power the global economy. Serving approximately 2.8 million merchant locations, 1,400 card issuers and millions of consumers, First Data makes it easy, fast and secure for people and businesses to buy goods and services, using virtually any form of payment: credit, debit, smart card, stored-value card or check at the point-of-sale, over the Internet or by money transfer. For more information, please visit the company's Web site at www.firstdata.com.