



The Wet Seal, Inc. Announces September Comparable Store Sales Declined 4.5% and Affirms Third Quarter Guidance

FOOTHILL RANCH, Calif., Oct 08, 2009 (BUSINESS WIRE) -- The Wet Seal, Inc. (Nasdaq: WTSLA), a leading specialty retailer to young women, reported net sales and comparable store sales for the five-week period ended October 3, 2009, or fiscal September, as follows:

	Net Sales		Comparable Store Sales % Change	
	\$ in Millions	% Change From Last Year	This Year	Last Year
Wet Seal	\$ 41.3	-0.3%	-5.3%	-3.1%
Arden B	8.8	-8.7%	-1.1%	-21.7%
Total	\$ 50.1	-1.9%	-4.5%	-7.5%

Ed Thomas, president and chief executive officer of The Wet Seal, Inc., commented: "As we expected, early September comparable store sales benefited from Labor Day shifting one week later this year versus last year, which resulted in a similar one-week shift in back-to-school shopping."

Mr. Thomas continued, "Our comparable store sales expectations for the third quarter remain within our initial guidance range, and we also currently expect earnings per diluted share for the quarter to remain within our initial guidance range of \$0.02 to \$0.05. We are comfortable with inventory levels at both of our operating divisions and expect to be well-positioned as we enter the holiday season."

About Wet Seal

Headquartered in Foothill Ranch, California, The Wet Seal, Inc. is a leading specialty retailer of fashionable and contemporary apparel and accessory items. As of October 3, 2009, the Company operated a total of 500 stores in 47 states, the District of Columbia and Puerto Rico, including 420 Wet Seal stores and 80 Arden B stores. The Company's products can also be purchased online at www.wetseal.com or www.ardenb.com. For more company information, visit www.wetsealinc.com.

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SOURCE: The Wet Seal, Inc.

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