



**Important Notice Regarding the Availability of
Proxy Materials for the Shareholder Meeting of**

WHITNEY HOLDING CORPORATION

**To Be Held:
On Wednesday, April 23, 2008, at 10:30 a.m.
At the Pan-American Life Center Auditorium
601 Poydras Street, 11th Floor, New Orleans, Louisiana**

PROXY MATERIALS

The following documents are available on our website at www.whitneybank.com. You can find these documents by clicking on "Investor Relations, Financial Information, Annual Reports and Financials."

- Notice of Annual Meeting of Shareholders and Proxy Statement
- Form of proxy card
- Annual Report on Form 10-K for the period ending December 31, 2007
- 2007 Summary Annual Report
- Important Notice Regarding the Availability of Proxy Materials

You can request copies of these documents relating to our 2008 Annual Meeting of Shareholders or documents relating to any future annual shareholder meetings free of charge by:

- Calling (504) 586-3627 or toll free (800) 347-7272, ext. 3627;
- Sending an E-mail to investor.relations@whitneybank.com; or
- Clicking on Investor Relations, Material Request on our website at www.whitneybank.com.

MATTERS TO BE VOTED ON

There are two proposals scheduled to be voted on at the shareholder meeting:

1. Election of three directors to serve until the 2013 annual meeting; and
2. Ratification of the selection of PricewaterhouseCoopers LLP as the Company's independent registered public accounting firm to audit the books of the Company and its subsidiaries for 2008.

The Board of Directors recommends a vote "FOR" proposals 1 and 2.

DIRECTIONS TO ANNUAL MEETING

To obtain directions to the Pan-American Life Center to attend the meeting and vote in person, please contact Shareholder Services by phone at (504) 586-3627 or toll free (800) 347-7272, ext. 3627, or by email at investor.relations@whitneybank.com.