



Whitney Announces Three-for-Two Stock Split

NEW ORLEANS, April 27 /PRNewswire-FirstCall/ -- The Board of Directors of Whitney Holding Corporation (Nasdaq: WTNLY) declared today a 3-for-2 split of Whitney's common stock in the form of a 50% stock dividend. Additional shares from the split will be issued on May 25, 2005 to shareholders of record on May 11, 2005.

William L. Marks, Chairman and Chief Executive Officer said, "This stock split helps make Whitney common stock more accessible to potential shareholders by adjusting the price to a more marketable trading range. The split will not change an individual shareholder's proportionate ownership in Whitney."

Whitney Holding Corporation, through its banking subsidiary Whitney National Bank, serves the five-state Gulf Coast region stretching from Houston, Texas; across southern Louisiana and the coastal region of Mississippi; to central and south Alabama; the panhandle of Florida; and the Tampa Bay metropolitan area of Florida.

SOURCE Whitney Holding Corporation

CONTACT: Thomas L. Callicutt, Jr. of Whitney Holding Corporation, 1-504-552-4591