



## Website Pros Introduces NetObjects Fusion 7.5

### Major Release Includes Integrated E-Commerce Options and Other Features Most Requested by Loyal Users

JACKSONVILLE, FL - August 5, 2003 - Website Pros, Inc., a leading provider of website technology, services, and solutions, today announced the release of NetObjects Fusion 7.5, the latest version of the award-winning desktop application for website development. Building on the advanced features and functionality that made NetObjects Fusion a favorite with consumers and professional Web developers, NetObjects Fusion 7.5 incorporates many features requested by loyal users and introduces new functionality that makes the software the fastest and easiest way to build professional-looking websites.

NetObjects Fusion 7.5 includes sophisticated e-commerce solutions whether you are selling one product online, or thousands. Options range from a simple shopping cart to a complex online catalog. Anyone interested in e-commerce will find an affordable, easy to use solution in 7.5. E-commerce options include:

- QuickCommerce—the perfect shopping cart solution when real-time credit card processing is not required.
- PayPal—a shopping cart that offers real-time, secure credit card transactions.
- StoreSense™ the leading e-commerce system from Kurant that offers a full range of e-business functionality, sophisticated e-store merchandising and management tools, and direct integration with QuickBooks®.

NetObjects Fusion 7.5 includes major advancements in the popular Photo Gallery tool introduced in NetObjects Fusion 7. This feature enables users to easily build custom photo galleries for their sites. The new functionality in 7.5 incorporates new thumbnail and image frames, the ability to assign ALT tags to each thumbnail and image, and the flexibility to save profile settings for future use.

Other features included in 7.5 are a sophisticated new SiteStyles library that includes 60 new styles along with instant access to SiteStyles offered by other providers, a Web-based Control Panel that gives registered users instant access to giveaways, discounts, downloads, and other services offered by Website Pros, incremental publishing, a powerful META tag manager, and robust spell-checking capabilities. Additional functionality has been added to build powerful sites.

"With every new release, we raise the bar in the small business Web development space," said David Brown, president and CEO of Website Pros, Inc. "NetObjects Fusion 7.5 offers sophisticated new functionality while maintaining the technology that lets users build professional websites without HTML programming. And with the e-commerce solutions integrated in Fusion 7.5, an online store can be built in minutes, with the same look and design as the website."

#### Pricing and Availability

NetObjects Fusion 7.5 is available in English and German and can be purchased at [www.netobjects.com](http://www.netobjects.com). Owners of previous versions of NetObjects Fusion can upgrade for \$64.95 (ESD) or \$69.95 (CD). The full version can be purchased for \$163.95 (ESD) or \$168.95 (CD).

#### About Website Pros

Website Pros, Inc., is a leading provider of website building tools, services, and internet solutions. The company offers a comprehensive suite of website design, customer support, and technology platforms. Based in Jacksonville, Florida, Website Pros, Inc., is privately held and can be reached at 1-800-GET-SITE.

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