WEBSITE PROS INC

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 11/2/2006 For Period Ending 11/1/2006

Address	12735 GRAN BAY PARKWAY WEST BUILDING 200
	JACKSONVILLE, Florida 32258
Telephone	904-680-6600
CIK	0001095291
Industry	Software & Programming
Sector	Technology

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FORM 4

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
Carney Kevin M (Last) (First) (Middle)	**WEBSITE PROS INC [WSPI]**	_____ Director _____ 10% Owner __ **X** __ Officer (give title below) _____ Other (specify below) **Chief Financial Officer**
C/O WEBSITE PROS, INC., 12735 GRAN BAY PARKWAY WEST, BLDG 200 (Street)	3. Date of Earliest Transaction (MM/DD/YYYY) **11/1/2006**	
JACKSONVILLE, FL 32258 (City) (State) (Zip)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) _ **X** _ Form filed by One Reporting Person ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock (1)	**11/1/2006**		**M**		**20000**	**A**	**$0.50**	**20000**	**D**	
Common Stock (1)	**11/1/2006**		**S**		**19667**	**D**	**$10.25**	**333**	**D**	
Common Stock (1)	**11/1/2006**		**S**		**333**	**D**	**$10.31**	**0**	**D**	

Table II - Derivative Securities Beneficially Owned (*e.g.* , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	**$0.50**	**11/1/2006**		**M**			**20000**	**11/28/2004**	**5/27/2012**	**Common Stock**	**50000**	**$0**	**30000**	**D**	

Explanation of Responses:

(1) The exercise and sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted on August 9, 2006.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Carney Kevin M **C/O WEBSITE PROS, INC.** **12735 GRAN BAY PARKWAY WEST, BLDG 200**			**Chief Financial Officer**	

JACKSONVILLE, FL 32258				

Signatures

/s/ Danielle E. Reed, attorney-in-fact	**11/2/2006**
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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