



July 19, 2012

WSFS to Host Community Appreciation Day in Seaford

Marking the One Year Anniversary of Serving Seaford

WILMINGTON, Del., July 19, 2012 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of [WSFS Bank](#), today announced they will be hosting a Community Appreciation Day at their Seaford banking office on Friday, July 20. The event, which will include food, fun and giveaways, is open to the public from 11 a.m. to 3 p.m. The Seaford banking office is located at 22820 Sussex Highway in Seaford Commons Shopping Center near the Lowe's.

"We are thrilled to host a Community Appreciation Day for our loyal Customers and community friends in Seaford," said Linda Swift, Retail Office Manager of the Seaford banking office for WSFS Bank. "As one of seven branches in Sussex County, we want to extend gratitude to our patrons and celebrate the past year serving the businesses and residents in this community."

The Seaford Banking office opened on June 10, 2011. The full-service branch features extended banking hours, drive-up teller, coffee bar and ATM.

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with \$4.3 billion in assets on its balance sheet and \$11.8 billion in fiduciary assets, including approximately \$1.0 billion in assets under management. WSFS operates from 52 offices located in Delaware (42), Pennsylvania (8), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include [Christiana Trust](#), WSFS Investment Group, Inc., [Cypress Capital Management, LLC](#) and [Cash Connect®](#). Serving the Delaware Valley since 1832, WSFS is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

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