

UN Global Pulse and Western Digital Host Data for Climate Event at the 8th Sustainable Innovation Forum During COP23

Uniting Business Leaders, Data Experts, and Climate Experts to Share Cutting-Edge Ideas, Inspire Collective Action, and Explore Concrete Ways to Scale Data Innovation for Climate Action

SAN JOSE, Calif.--(BUSINESS WIRE)-- [Global Pulse](#), the United Nations innovation initiative on big data and data science, and [Western Digital Corporation](#) (NASDAQ: WDC) will host an event on *Data Innovation: Generating Climate Solutions*, at the 8th annual Sustainable Innovation Forum during the United Nations climate change conference (COP23). The event, which will take place on November 12 in Bonn, Germany, will jump-start the Forum with discussions and examples of data-driven innovations to enable and accelerate climate action.

The public is invited to watch a live-stream broadcast of the event at DataMakesPossible.com/Bonn.

The event will kick off with an address by the UN Secretary-General's Special Advisor on Climate Change, Mr. Robert C. Orr, and continue with panel discussions on how to advance big data for climate action through effective partnerships, engagement of all stakeholders and strategies for scaling of collective efforts. See the full agenda [here](#).

The event will also showcase the winners of the [Data for Climate Action](#) (D4CA) challenge, an unprecedented data innovation competition to leverage big data and analytics for social good. The challenge was launched earlier this year, with support from the Skoll Global Threats Fund, and called on innovators, scientists and climate experts to use data to accelerate climate solutions. Western Digital will be donating awards for the challenge winners.

Learn from speakers from Orange, Earth Networks, Planet, Tableau, Twitter, the World Resources Institute and more for an exciting afternoon of data visualizations, big data analytics and impactful panel discussions.

Find out more about the event and how to attend in person: <http://bit.ly/2yIRs0w>

Find out more about the Data for Climate Action challenge: dataforclimateaction.org

Watch a live-stream broadcast of the event at: DataMakesPossible.com/Bonn

About UN Global Pulse

Global Pulse is a UN initiative working to promote awareness of the opportunities big data presents for sustainable development and humanitarian action, forge public-private data sharing partnerships, generate high-impact analytical tools and approaches through its network of Pulse Labs and drive broader adoption of useful innovations across the UN system. Global Pulse is a leading voice in the data philanthropy movement and an advocate for data responsibility. For more information, visit www.unglobalpulse.org or follow on Twitter @UNGlobalPulse.

About Western Digital

Western Digital creates environments for data to thrive. The company is driving the innovation needed to help customers capture, preserve, access and transform an ever-increasing diversity of data. Everywhere data lives, from advanced data centers to mobile sensors to personal devices, our industry-leading solutions deliver the possibilities of data. Western Digital® data-centric solutions are marketed under the G-Technology™, HGST, SanDisk®, Tegile™, Upthere™ and WD® brands.

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