



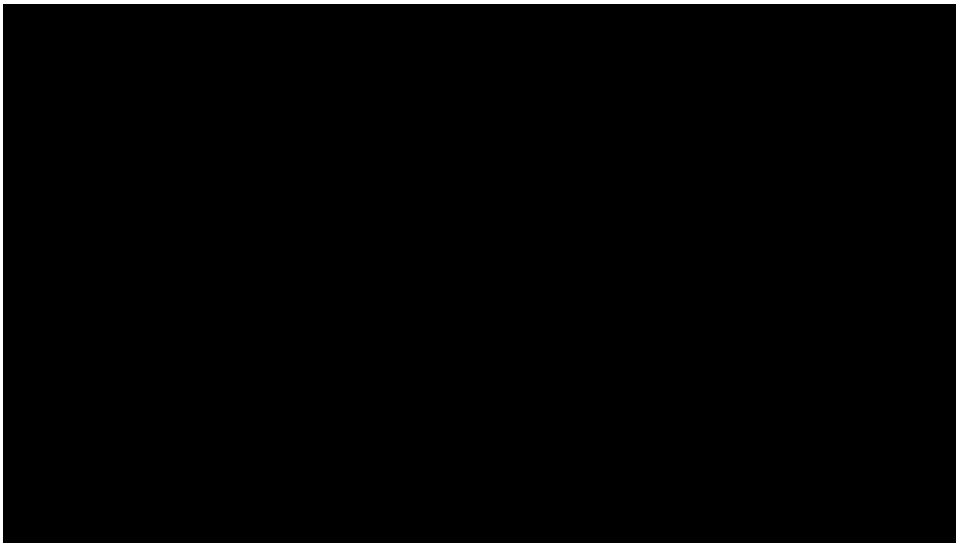
June 26, 2017

'In Their Own Words: Moving Beyond Migraine with Robin Roberts' Premieres on WebMD

Five-Part Video Series Explores Stories of People Suffering the Personal and Professional Effects of Migraine

NEW YORK, June 26, 2017 /PRNewswire/ -- Today, WebMD released *In Their Own Words: Moving Beyond Migraine with Robin Roberts*, a new five-part video series that sheds light on the debilitating nature of migraine and the impact it has on all aspects of a sufferer's personal and professional life.

Experience the interactive Multichannel News Release here: <https://www.multivu.com/players/English/7579759-robin-roberts-moving-beyond-migraine/>



To learn more about treatments and the individuals featured in *In Their Own Words: Moving Beyond Migraine with Robin Roberts*, visit to www.webmd.com/insidemigraines.

Moving Beyond Migraine follows the lives of Jennifer, a public school administrator who has lived with intense migraine headaches for over 20 years; Kate, a 20-year-old college student with debilitating migraines that have run in her family for generations; Melanie, whose intense migraine condition has altered the dynamics of her nine year marriage; and Lynn, who after suffering from migraine for 50 years, shares how a clinical trial for a new treatment called CGRP targeted therapy is finally providing her with some relief.

Developed in partnership with Roberts' independent production company, Rock'n Robin Productions, *Moving Beyond Migraine* features those suffering from the disease, as well as the family, friends and doctors who care for them. The series also highlights promising new treatments that are on the horizon, which may offer new hope to the millions suffering from recurring migraines.

"The patients we met through the series are putting a very brave face on a disease that is often misunderstood," said Robin Roberts. "Hopefully, their stories will bring comfort and hope to the millions still living with recurring migraine pain."

Episode Synopses: '*In Their Own Words: Moving Beyond Migraine with Robin Roberts*'

A Day in the Life of Migraine

Viewers explore a day in the life of a Connecticut teacher who gets frequent migraines. By experiencing her daily routines of constant ice packs, special sunglasses and medication, it's possible to understand not just her pain but how the potential for pain impacts home life, professional life and social life.

Tracing the Roots of Your Migraine Family Tree

It's not common knowledge that migraine is hereditary. If both of your parents have migraine, you have as high as a 100% chance of getting it. Robin introduces us to a multi-generational family of migraineurs, including a college student who suffers from daily migraines. The episode shows how her family is able to adapt and support each other with migraine.

When the Pain Comes Between Us: Migraine and Marriage

Living with pain can strain relationships. One Rhode Island couple discusses how frequent migraines were disruptive to their household, careers and social life. Once frequent travelers, the couple explains how debilitating migraines have inhibited them from living the life of their dreams. The couple explains how they are able to communicate, care and rise above the pain to keep a strong marriage. A therapist also weighs in to explain how migraine can hurt relationships and even break up marriages. But there is a message of hope so that viewers can consider their own relationships and learn how to succeed.

Breaking the Silence of Migraine

There are many misconceptions surrounding migraine. Many think that people are either lying or exaggerating a typical headache. Several migraineurs speak out about their fears, frustrations and needs as they share both the physical and emotional toll the condition takes. This episode is driven by the voices of multiple migraine patients who provide a vivid visual and share visceral experiences of what it's like for them to endure a migraine, and the impact migraine has on their everyday lives.

Has Migraine Met Its Match? The Latest in Treatment

New hope is on the horizon for the millions of people who suffer from frequent migraines. Viewers will learn about clinical trials showing promising results for a new preventive treatment that could be available as early as 2018.

"WebMD is committed to providing in-depth tools and resources for people living with migraine as well as the friends and family who support them," said Kristy Hammam, WebMD editor-in-chief. "*Moving Beyond Migraine* offers a highly personal look into the world of migraine as well as the new treatments that are offering hope."

WebMD and Roberts first partnered to develop original digital video programming with a focus on health and wellness-related topics in early 2015. The first collaboration between WebMD and Rock'n Robin Productions, [Future of Health with Robin Roberts](#), which featured promising medical advances and powerful human interest stories, won a New York Press Club Award for Feature Reporting in the Science Medicine Technology category. Additional programming includes [Path to a Breakthrough](#), which focused on advances in precision medicine, immunotherapy, and biologics, and [The Cutting Edge of Cancer](#), which explored the most promising medical innovations in cancer prevention and treatment.

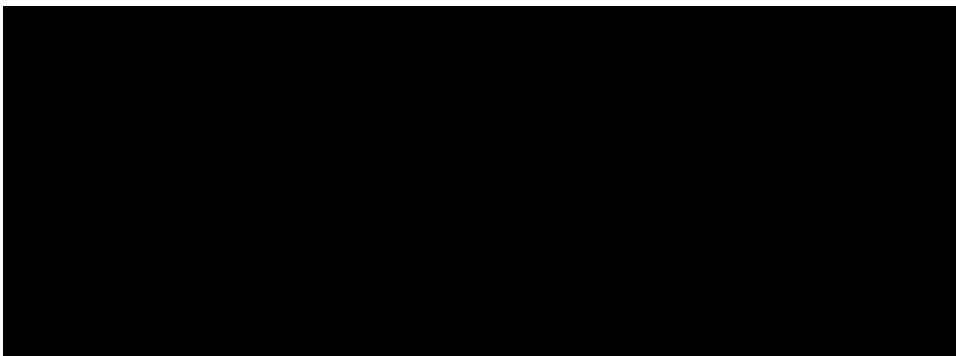
About WebMD

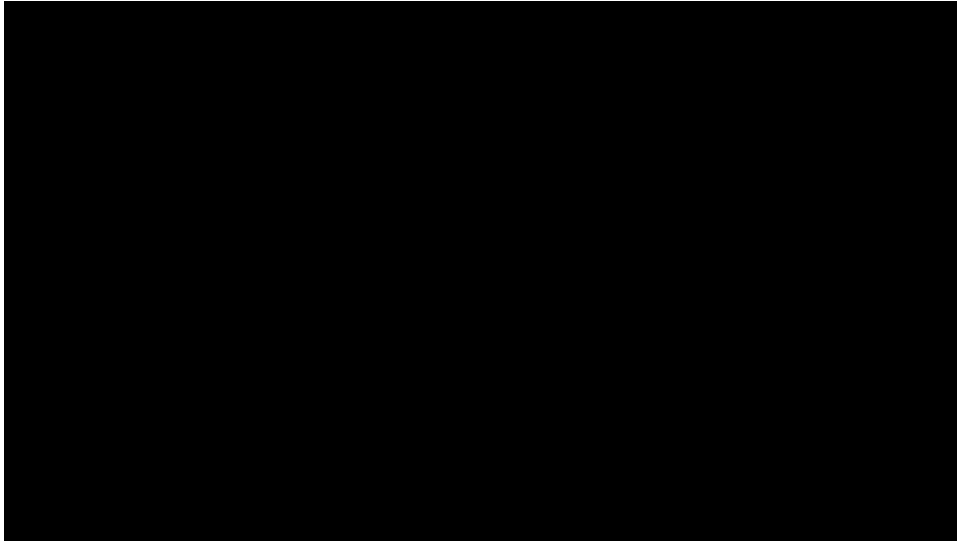
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About Rock'n Robin Productions

[Rock'n Robin Productions](#) is an award winning, full service broadcast and digital production company creating new and exciting programming for network, cable, and online audiences. From documentaries and news driven specials, to entertainment and sports programming, short form digital series, scripted dramas and live special events, Rock'n Robin Productions produces virtually every type of show. Robin Roberts is the company's president and is the driving force behind much of its programming. John R. Green is Rock'n Robin's executive vice president and executive producer of *In Their Own Words: Moving Beyond Migraine*. Evelyn Sejjido is the senior producer.





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