

WebMD Launches ACP Medicine with the American College of Physicians Leading Physician Portal Expands Its Medical Reference Offerings

New York, NY (April 23, 2004) – WebMD Health (www.webmd.com), the leading provider of online health information for physicians and healthcare professionals, in partnership with the American College of Physicians (www.acponline.org), today announced the introduction of *ACP Medicine* (www.acpmedicine.com), the most current evidence-based, comprehensive internal medicine reference for practicing physicians. *ACP Medicine* is continually updated, richly illustrated, and published in both print and electronic formats by WebMD Health, which is owned by WebMD Corporation.

“Our unique partnership with the American College of Physicians underscores WebMD's commitment to providing new and better ways to serve today's practicing physician,” said Steve Zatz, M.D., EVP, Chief Medical Officer, WebMD Corporation. “*ACP Medicine* is an important component of our offerings for physicians, who rely on us every day for clinical reference information, educational programs, original reports, and medical news.”

“*ACP Medicine* is a comprehensive medical reference that meets the high standards of the ACP and complements our existing clinical information and educational products,” said John Tooker, MD, MBA, FACP, ACP Executive Vice President and CEO. “With an outstanding editorial board and a group of over 200 prominent physician authors, *ACP Medicine* provides an unusual breadth and depth of up-to-date and clinically relevant content. We are very pleased to be partnering with WebMD on this initiative.”

David C. Dale, MD FACP, Professor of Medicine at the University of Washington and a member of the ACP Board of Regents, is the distinguished Editor-in-Chief of *ACP Medicine*. To assist him, he has assembled an editorial board of 15 medical specialists who are experts in all the subspecialties of medicine. In addition to being heads of major academic medicine departments throughout North America, the editorial team includes leaders in medicine – among them current and past presidents of the ACP, subspecialty organizations, and the American Board of Internal Medicine.

ACP Medicine is a unique clinical reference that is available in a variety of electronic and print formats: as a quarterly updated CD-ROM; in a loose leaf binder edition with monthly updates; and in its most up-to-date format, the continually-updated *ACP Medicine Online*, which includes an innovative online CME component. *ACP Medicine* will also be published periodically in bound-volume print editions. Additionally, future plans call for integrating *ACP Medicine* content with other electronic products, enabling practicing physicians to explore current clinical topics to the level of depth they require to support their practice

decisions.

WebMD also owns and publishes *ACS Surgery* (www.acssurgery.com), the first and only online, continually-updated comprehensive general surgical reference and an official publication of the American College of Surgeons (www.facs.org), the largest surgical association in the world. *ACS Surgery* and *ACP Medicine* are both available to the medical community by subscription and can be accessed from the Medscape site as well as directly from the publication websites.

WebMD also operates *Medscape from WebMD* (www.medscape.com), the leading source of health information and education for physicians and healthcare professionals. Organized by more than 25 individual medical specialty sites, Medscape offers specialists, primary care physicians, and other health professionals the Internet's most robust and integrated online medical information and educational tools. Features include original content and medical news; over 275 online CME activities; conference coverage of over 100 medical meetings annually; the Internet's first primary-source medical journal, *Medscape General Medicine*; a free subscription to Medscape's MedPulse®, a weekly email newsletter that highlights what's new in each specialty on Medscape; as well as MEDLINE access and more.

About WebMD

WebMD Corporation provides services that help physicians, consumers, providers and health plans navigate the complexity of the healthcare system. Our products and services streamline administrative and clinical processes, promote efficiency and reduce costs by facilitating information exchange, communication and electronic transactions between healthcare participants.

WebMD Health is a leading provider of online information, educational services, and communities for physicians and consumers. WebMD Practice Services is a leading provider of physician practice management software and related services. WebMD Envoy is a leader in payer and healthcare provider transaction processing and reimbursement cycle management services.

About the American College of Physicians

The American College of Physicians (ACP) is the largest medical specialty organization and the second-largest physician group in the United States. ACP members include more than 115,000 internal medicine physicians (internists), related subspecialists, and medical students. Internists specialize in the prevention, detection, and treatment of illnesses in adults, reflected in the organization's trademarked phrase "Doctors of Internal Medicine. Doctors for Adults.®"

All statements contained in this press release, other than statements of historical

fact, are forward-looking statements. These statements are based on WebMD's current plans and expectations and involve risks and uncertainties, including those described in our SEC filings.