

WebMD Health Names J. Riley McDonough Senior Vice President, Consumer Markets

New York, NY (December 13, 2004) – WebMD Health, the leading provider of online health information for consumers and physicians, today announced J. Riley McDonough has joined the company as Senior Vice President, Consumer Markets. Effective December 6, McDonough will have primary responsibility for building online advertising revenues with leading consumer marketing companies and their agencies. He will also play a key leadership role in helping to direct future product and internet strategies for this market.

McDonough joins WebMD Health from ESPN.com, where he was Vice President, Advertising Sales, since 2000. McDonough was responsible for sales, sponsorships and strategic partnership programs.

“Riley's experience in leading business teams for high-profile media organizations and working closely with large consumer marketing companies will help us to greatly accelerate our growth in these markets” said Wayne Gattinella, President, WebMD Health, to whom McDonough will report.

McDonough has over 20 years of experience in leading sales organizations for online and traditional media companies. He began his online career at Spinner.com, where he supervised all sales, promotion and e-commerce. Prior to that, he was publisher of *Inc. Magazine* from 1993-1998 and was previously National Sales Director for *Newsweek*. Before that he held sales management positions with Wenner Media, Meredith Corporation and Hearst Corporation. McDonough is currently on the Board of Directors of the Online Publishers Association, where he also holds a position on the Executive Committee.

ABOUT WEBMD

WebMD Corporation provides services that help physicians, consumers, providers and health plans navigate the complexity of the healthcare system. Our products and services streamline administrative and clinical processes, promote efficiency and reduce costs by facilitating information exchange, communication and electronic transactions between healthcare participants.

WebMD Health is a leading provider of online information, educational services and communities for physicians, consumers and employers. WebMD Practice Services is a leading provider of administrative, financial and clinical software and related services to the nation's medical practices. WebMD Business Services is a leader in payer and healthcare provider transaction processing and reimbursement cycle management services.