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**MEDSCAPE FROM WEBMD TO SERVE AS OFFICIAL SOURCE OF ONLINE
SCIENTIFIC COVERAGE AT 3rd IAS CONFERENCE ON
HIV PATHOGENESIS AND TREATMENT**

***Conference Workshop for Authors from Developing Countries to be Led by
Medscape General Medicine Editor in Chief George D. Lundberg, MD, eJIAS Editor
in Chief Mark Wainberg, PhD, and eJIAS Executive Editor Mary Anderson, PhD***

New York, NY (July 13, 2005) – WebMD Health, the leading brand of online health information, today announced that Medscape LLC will partner with the International AIDS Society to serve as the official source of online continuing medical education (CME) coverage at the 3rd IAS Conference on HIV Pathogenesis and Treatment. Organized by the International AIDS Society (IAS) in scientific partnership with Universidade Federal do Rio de Janeiro (UFRJ) and the Sociedade Brasileira de Infectologia (SBI), the Conference is a unique opportunity for leading scientists and public health experts to examine the latest scientific findings in HIV/AIDS. This year's Conference, which features presentations from the world's leading HIV experts, will be held in Rio de Janeiro, Brazil, from July 24-27, 2005. Online coverage will be available at www.medscape.com/ias2005.

Medscape LLC will develop online CME activities based on the latest scientific developments in HIV that are presented at the Conference. Accredited by the Accreditation Council for Continuing Medical Education (ACCME), the CME activities will be posted on Medscape from WebMD within four weeks of the conclusion of the conference. In addition, Medscape from WebMD will provide exclusive online access to scientific discussions and forums at IAS through its highly regarded Conference Coverage series. Offerings will include daily news reporting, daily expert commentary from noted physician experts and interviews with a number of the world's leading AIDS researchers about the most critical findings at the Conference.

"This year's Conference will provide a dynamic forum for scientists, public health experts and community leaders to explore how state-of-the-art science can be applied to the realities of developing countries," said Dr. Helene Gayle, President of IAS. "We are pleased to be able to extend the educational reach of these important discussions to the vast network of physicians and health professionals that Medscape reaches online."

Medscape's editors have worked closely with organizers of IAS to ensure that online coverage will feature the conference's dynamic mix of scientific sessions, including plenary speeches by leading researchers, abstract-driven sessions and debates.

"Medscape reaches many hundreds of thousands of physicians who turn to Medscape as an important source for the latest clinical news and findings," said Steve Zatz, MD, Executive Vice President, Professional Information Services, WebMD. "Our continued partnership with the IAS will allow us to share late-breaking data from the world's leading scientists in the area of HIV research."

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In addition to providing online coverage, Medscape has also helped to develop part of the curriculum that will be presented at IAS. George Lundberg, MD, Editor in Chief of Medscape and *Medscape General Medicine* (www.MedGenMed.com), will join together with Mary Anderson, PhD, Executive Editor of *eJIAS: eJournal of the International AIDS Society* and Mark Wainberg, PhD, Editor in Chief of *eJIAS* and Chairman of the *eJIAS* editorial board to offer a workshop, "How to Write and Publish Papers in Medical Journals and How to be a Good Peer Reviewer." The workshop will offer a unique opportunity for individuals working at the frontline of HIV/AIDS treatment, prevention, and care to learn how to negotiate the seemingly treacherous and mysterious path from scientific insight through the writing and peer-review process to publication in a high-quality, peer-reviewed journal.

eJIAS: eJournal of the International AIDS Society was introduced last year on Medscape from WebMD as a vehicle for the publication of scientific and medical articles focused on the prevention and treatment of HIV/AIDS in the developing world. This year's educational effort was conceived in response to the particular needs of investigators working in resource-limited settings where there may be little opportunity for inexperienced scientists to learn how to publish their work. In the course, researchers, public health officials, and clinicians from around the world will learn how to successfully complete the steps necessary to see that their work has been accepted for publication by the editor of a peer-reviewed journal.

About WebMD

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