

## **Medscape Earns Renewed Accreditation from ACCME and is the Leading Provider of Online Continuing Medical Education**

### **Medscape Generated Two-Thirds of All Online CME Activity in 2003**

New York, NY (September 30, 2004) – Medscape, the leading source of online medical information and educational services for physicians and healthcare professionals, today announced that it has received full accreditation from the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education (CME) activities. Medscape received exemplary commendations from ACCME related to innovative and creative planning processes for CME activities; consistently effective use of needs assessment data; and educationally sound mechanisms for measuring the effectiveness of its CME program.

In 2003, Medscape also further solidified its position as the leading provider of online CME. The recent ACCME Annual Report shows Medscape accounting for nearly two-thirds of all online CME activity -- up from 43 percent in 2002. Medscape is owned and operated by WebMD Corporation.

“Earning continued full accreditation from the ACCME for our CME programs is a result of Medscape's unwavering commitment to developing current, high-quality educational activities that help physicians stay abreast of latest treatments, adhere to clinical guidelines and provide the best possible care for their patients,” said Steve Zatz, M.D., EVP, Professional Information Services and Chief Medical Officer, WebMD Corporation.

In 2004 to date, more than 600,000 physicians and other health professionals have already completed and received credit for continuing education activities on Medscape. This is more than the total number of continuing education participants on Medscape for all of 2003.

“Medscape is committed to providing a variety of continuing professional education experiences for its active physician audience, and to measuring the impact of CME activities on the understanding and behavior of participants,” Zatz continued.

Medscape recently added to its offerings *Journal CME*, which allows physicians to earn credits based on peer-reviewed journal articles from *Medscape General Medicine (MedGenMed)* and Medscape's Publishers' Circle. Other Medscape offerings certified for CME include: *CME Live*, which are real-time webcasts of CME programs on key topics and conditions; *News CME*, which consists of two 15-minute CME activities associated with original Medscape News articles and posted each business day; *Clinical Updates*, which focus on current diagnostic and treatment issues in specific medical areas; and *Conference Coverage* from

medical meetings of leading scientific organizations.

## **About WebMD**

WebMD Corporation provides services that help physicians, consumers, providers and health plans navigate the complexity of the healthcare system. Our products and services streamline administrative and clinical processes, promote efficiency and reduce costs by facilitating information exchange, communication and electronic transactions between healthcare participants.

WebMD Health is a leading provider of online information, educational services and communities for physicians and consumers. WebMD Practice Services is a leading provider of administrative, financial and clinical software and related services to the nation's medical practices. WebMD Envoy is a leader in payer and healthcare provider transaction processing and reimbursement cycle management services.

Porex is a developer, manufacturer and distributor of proprietary porous and solid plastic products and components used in healthcare, industrial and consumer applications.

*All statements contained in this press release, other than statements of historical fact, are forward-looking statements. These statements are based on WebMD's current plans and expectations and involve risks and uncertainties, including those described in our SEC filings.*