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WebMD Launches New Online Resource on Health Care Reform

WebMD helps consumers and physicians navigate today's new health care reform changes

NEW YORK, Sept 23, 2010 /PRNewswire via COMTEX News Network/ -- WebMD Health Corp. (Nasdaq: WBMD), the leading source of health information for consumers and health care professionals, is launching a new online resource to help Americans better understand the health care reform provisions that go into effect today. WebMD's health care reform resource presents a series of exclusive video interviews with Health and Human Services Secretary Kathleen Sebelius as well as in-depth editorial coverage, blogs, community and interactive polls.

WebMD asked its audience to send in questions about health care reform that they wanted Secretary Sebelius to address. A selection of the questions submitted by WebMD's community and the Secretary's responses are available at www.webmd.com/healthcarereform. WebMD's health care reform coverage also includes in-depth news articles, community discussions and a new blog, Health Insurance Navigator, dedicated to helping consumers answer their questions about health insurance.

Medscape, which attracts more than two million physician visits every month, is also featuring an exclusive video interview with Secretary Sebelius where she responds to clinicians' questions on health care reform and clarifies which changes could impact their practices. In addition to the interview, Medscape's extensive health care reform coverage includes the latest news and features from Medscape's award-winning editorial team, a blog dedicated to health care reform, expert video commentaries including two from Secretary Sebelius, as well as polls and discussions in Medscape Physician Connect, the largest online community for physicians. Medscape's health care reform coverage is available at www.medscape.com/resource/healthcare-reform.

According to a newly-released WebMD poll of consumers on WebMD.com and healthcare professionals on Medscape.com regarding health care reform provisions, consumers ranked preventive care as the top issue, followed by restrictions on annual or lifetime limits and the cancellation of coverage. When polled on which provisions will most affect their practice, healthcare professionals on Medscape also chose preventive care without co-pay and deductible.

About WebMD

WebMD Health Corp. (Nasdaq: WBMD) is the leading provider of health information services, serving consumers, physicians, healthcare professionals, employers and health plans through our public and private online portals and health-focused publications. Approximately 80 million unique visitors access the WebMD Health Network each month.

The WebMD Health Network includes WebMD Health, Medscape, MedicineNet, eMedicine, eMedicine Health, RxList, theHeart.org and drugs.com.

All statements contained in this press release, other than statements of historical fact, are forward-looking statements, including those regarding: our expectations concerning market opportunities and our ability to capitalize on them; and the benefits expected from new products or services. These statements speak only as of the date of this press release and are based on our current plans and expectations, and they involve risks and uncertainties that could cause actual future events or results to be different than those described in or implied by such forward-looking statements. These risks and uncertainties include those relating to: market acceptance of our products and services; relationships with customers and strategic partners; and changes in economic, political or regulatory conditions or other trends affecting the healthcare, Internet and information technology industries. Further information about these matters can be found in our Securities and Exchange Commission filings.

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